

CFA Member Spotlight

July 3, 2012

The **California Fashion Association (CFA)** is a non-profit organization established to provide information for business expansion and growth to the apparel and textile industry of California. The mission of the CFA is to define the industry's economic impact, and to outline export opportunities as well as global sourcing options.

California is the "Gate to the Americas" and American style!

Upcoming Events:

July 12: Fashion Industry
Human Resource Association
("FIHRA") Meeting / LA Chapter

July 31 - August 1: Kingpins
Denim Trade Show / Cooper
Design Space

July 31 - August 1: Premier
Vision, New York

August 9: CFA Advisory Board
Meeting

August 9 - 12: Dallas Apparel &
Accessories Market / Dallas
Market Center

August 13 - 15: LA Fashion
Market / California Market
Center, New Mart, Cooper
Design Space

August 19: CFA Seminar for
Brazil Delegation / MAGIC

August 21: Apparel Magazine's
6th Annual Sourcing Summit at
MAGIC

August 20 - 22: MAGIC

September 18: CFA
Presentation: Market Tuesday -
"Legal Issues Affecting
Retailing"

September 19 - 21: Premiere
Vision, Paris

September 22: Fashion
Industries Guild / An Evening
Honoring Jeffrey Kapor of
Buchalter Nemer and Jay
Mangel of Crowe Horwath LLP



fiti Testing &
Research Institute

Mr. Noh, Moon-OK
President

Visit their website at: www.fiti.re.kr/ft_eng

FITI Testing & Research Institute is one of the fastest growing compliance and quality assurance global service providers with expertise in testing, inspection, certification, audits, and troubleshooting...now with a Los Angeles office!

FITI is being used by over 70 global brands, including Gap, Polo, Levi's, Jones Group, Marks & Spencer, Kohl's, and Forever 21. The company is based in Korea and currently serves over 5,000 clients ranging from garment/fabric tests to animal fiber identification using MALDI-TOF; the process plays a significant role in helping retailers' compliance efforts with Fur Products Labeling Act and The Truth in Fur Labeling Act.

FITI's real time customer service is considered the best in the industry, with round trip speed as a main priority. Free pick up services are offered in Los Angeles and throughout the United States, as well as Vietnam and Guangzhou, China.

For more information, contact Stan Ha at (213)788-3301-or stan.ha@fiti.re.kr

Sept. 21 - 23: Designers & Agents Show, New York

Sept. 28 -October 1: Designers & Agents Show, Paris

Sept. 30 - October 2: Gift & Home Market / CMC

October 15-18: LA Fashion Market/ CMC

October 15-17: Designers and Agents Show, LA/ New Mart
October 15-17: Select Contemporary Show/ CMC

October 15-17: Transit LA Shoe Sale/ CMC

October 15-17: FOCUS Apparel & Accessories Show/ CMC

October 15-18: Gift & Home Market/ CMC

October 22-23: Gerber Technology Software Conference: "ideation 2012" / Scottsdale, AZ

October 22-24: LA International Textile Show/ CMC

October 25-28: Dallas Apparel & Accessories Market/ Dallas Market Center

For more information of all events, please contact the CFA office.



INTREPID
Investment Bankers LLC



Philippe Faraut & Brien Rowe
Managing Directors

Visit their website at: www.intrepidib.com

Intrepid Investment Bankers LLC ("Intrepid"), announces the addition of **Brien Rowe, Marvin Padilla** and **Philippe Faraut** to its Consumer Products Group as Managing Directors. **Intrepid** is a leading middle market investment banking firm, and the addition of Mr. Rowe, Mr. Padilla and Mr. Faraut will complement the firm's strong heritage in the consumer products industry.

Intrepid is a mergers and acquisitions and corporate finance advisory firm focused on the middle-market, with expertise in apparel and accessories, action and board sports, restaurants and retail.

Intrepid's services include M&A advisory and raising capital, while providing strategic advice in complex securities transactions. The firm focuses on the needs of entrepreneur and family-owned businesses, private equity sponsors, and major corporations. Collectively, the senior team at Intrepid brings over 100 years of mergers and acquisitions advisory experience and has advised on over 250 transactions spanning a broad range of industries, including consumer products and services, and retail.

Contact: Philippe Faraut: pfaraut@intrepidib.com -or- Brien Rowe: browe@intrepidib.com

 **GERBER TECHNOLOGY**



Donny Askin
Senior VP & GM
Yunique Solutions

Visit their website at: www.gerbertechnology.com

Gerber Technology is holding their annual software conference, **IDEATION 2012** on October 22-23, 2012 at the Montelucia Resort & Spa in Scottsdale, AZ.

IDEATION 2012 will provide practical content for fashion and retail professionals, relying on Gerber Technology's CAD and PLM solutions. Join more than 200 colleagues and peers from apparel, footwear and soft goods industries to experience two days of information-packed panel discussions, informative breakout sessions, hands-on workshops, peer-to-peer sessions, demonstrations, strategic executive sessions and case studies from industry leaders.

IDEATION 2012 is for those looking to enhance product development skills as well as to explore options for CAD, PLM and PDM systems.

For more information visit: <http://www.gerbertechnology.com/ideation.htm>

Contact: Donny Askin at donny.askin@gerbertechnology.com

Interested in being featured in an upcoming 'Member Spotlight'?

Please contact the CFA office:

phone: (213) 688-6288 email: info@calfashion.org

