

CFA Member Spotlight

May 10th, 2013

The California Fashion Association (CFA) is a non-profit organization established to provide information for business expansion and growth to the apparel and textile industry of California. The mission of the CFA is to define the industry's economic impact, and to outline export opportunities as well as global sourcing options.

California is the "Gate to the Americas" and American style!

Upcoming Events:

May 14: Simparel Breakfast Briefing for 'New Approach to ERP Software' / CMC

May 14: Steptoe & Johnson LLP seminar & webcast: "Inside the Mind of a Chinese Investor"

May 15: LAEDC International Trade Outlook / Renaissance Long Beach Hotel

May 17: 'The Latest on the Affordable Healthcare Act' Breakfast Seminar - Lathrop & Gage LLP / SLS Hotel, Beverly Hills

June 5: Buchalter Nemer LLP Teleseminar: "It's Never Too Early to Protect the Record: The Relationship between Transactions, Litigation and Appeals"

June 7: Santa Monica College LA MODE 2013 Runway Show / The Olympic Collection

June 8: National Jewish Health "Black & White Ball" honoring Harry Friedman, Rosenthal & Rosenthal & R. Douglas Smith, Smith, Mandel & Associates / The Beverly Hills Hotel

June 10-12: Designers & Agents / New Mart

June 10-13: LA Fashion Market / Gift & Home Market / Select Contemporary Show / Transit LA Shoe Show / LA Kids Market/ CMC



Richard Reinis
Partner

Steptoe
STEPTOE & JOHNSON LLP

Visit their website [here](#)

Steptoe & Johnson LLP will host a complimentary presentation addressing the factors driving the investment and acquisition decisions of today's CHINESE investors.

China continues to invest in the United States businesses in record amounts across a wide range of industries. Join Hannah Cao, China Corporate Counsel in Steptoe's Beijing office, as she talks about what motivates these Chinese investors; how they select their targets, and their goals. Topics for discussion will include:

- The commercial factors that lead Chinese investors to select one opportunity over another, and the evolving role played by the Chinese government in guiding those investment choices
- How the US regulatory system affects Chinese investment, both positively and negatively
- Chinese companies' concerns about protecting their own IP when establishing manufacturing activities on US shore
- Changing perceptions of asset valuation and why for many Chinese investors, cheaper is not always better anymore
- Non-financial considerations that drive investment choice
- Due diligence factors that US sellers should bear in mind when considering engaging a Chinese investor.

Upcoming Event:

May 14, 2013: "Inside the Mind of a Chinese Investor" -

Live at Steptoe's Century City office, or via webcast / 12pm - 1:30pm

To Register, [click here](#)

June 14: "Think Asia, Think Hong Kong" - HKTDC, JW Marriott, LA LIVE

June 18 - June 20: Licensing Expo - Mandalay Bay, Las Vegas

June 20-21: Retail Executives Summit, Del Mar California

July 9-10: Kingpins Denim Show, Los Angeles

August 5-8: LA Fashion Market Week

August 18-21: SOURCING at MAGIC

August 19-21: MAGIC Market Week (WWD, MAGIC, FN PLATFORM, PROJECT, THE TENTS @ PROJECT, PROJECT MVMNT, PROJECT MENS/WEAR, POOLTRADESHOW)

August 19-21: LIBERTY FAIRS - Sands Expo Venetian / Palazzo, Las Vegas

August 29: CFA Advisory Board Meeting

Sept. 16-18: Designers & Agents / New York

Sept. 30-Oct. 2: LA International Textile Show / CMC

October 7-9: Los Angeles 'Majors' Market

October 5: Fashion Industries Guild of Cedars Sinai Medical Center "An Evening Honoring Vera Campbell, KWDZ Manufacturing, Inc. and Steven Schoenholz, Tempted Apparel / Beverly Wilshire Hotel

October 14-16: LA Market Week

For more event information, please call the CFA office.



Beth Schroeder
Partner

LATHROP & GAGE LLP

Visit their website [here](#)

Lathrop & Gage LLP will host a Breakfast Seminar on Friday, May 17th to address the Affordable Healthcare Act with the latest information. As of 2014, the landscape for healthcare in America will change. This seminar will focus on the practical application of the Affordable Care Act, common sense planning strategies for covering employee health costs, assessment of the new Insurance Exchanges, and implementation policies for businesses..

Upcoming Event:

May 17, 2013: "The Latest on the Affordable Healthcare Act - Finding the Right Prescription for the Success of Your Business" -
SLS Hotel, Beverly Hills / 8:00am - 10:30am

For more information and to register, [click here](#)



Ben Seigel
Shareholder



Visit their website [here](#)

Buchalter Nemer hosts the "Brown Bag Teleseminar Series" - a free innovative program addressing legal issues in our rapidly changing business environment.

Efrat Cogan, Of Counsel in Buchalter's Los Angeles office, will present a teleseminar addressing the relationship between transactions, litigation and appeals on June 5th. Upon registering, you will receive an 800 number, a passcode to join the seminar, and accompanying seminar materials. If you wish to see the program live at the location it is being given and have complimentary lunch, simply add the words 'In person' to the comment section of your registration.

Upcoming Event:

June 5, 2013: It's Never Too Early to Protect the Record: The Relationship between Transactions, Litigation and Appeals
-Telecast from Buchalter Nemer's Los Angeles Office - 12:00pm - 1:00pm

For more information and to register, [click here](#)

Interested in being featured in an upcoming 'Member Spotlight'?

Please contact the CFA office:

phone: (213) 688-6288

email: info@calffashion.org

