



CFA Member Spotlight!

August 29th, 2013

The **California Fashion Association (CFA)** is a non-profit organization established to provide information for business expansion and growth to the apparel and textile industry of California. The mission of the CFA is to define the industry's economic impact, and to outline export opportunities as well as global sourcing options.

California is the "Gate to the Americas" and American style!

Upcoming Events:

September 9-11: **KAMA Los Angeles Apparel Show (LAAS)** / CMC

September 10: CFA Seminars for KAMA/ LAAS - Testing & Branding

September 12: "International Business & Employment Risks: Are you protected on all fronts? - Fashion Industry Human Resource Association Meeting (FIHRA) /LA Chapter

September 16-18: **Designers & Agents** / New York

September 19: Shop-Eat-Surf Executive Roundtable / Shorebreak Hotel, Huntington Beach

September 26: Simparel Breakfast Briefing "New Approach for ERP Software" / CMC

September 26: The Professionals Club 'TPC' Networking Event / The Artisan House

Sept. 30-Oct. 2: LA International Textile Show/ CMC

October 1: CFA Seminar for LA International Textile Show: "International Treaties...and what they mean for Textiles and Apparel" / CMC

October 2: "International Business & Employment Risks" - Fashion Industry Human Resource Association



Steve Lee
President

Visit their website [here](#)

UPCOMING EVENTS:

September 9th -11th, 2013 - Los Angeles Apparel Show, California Market Center, Penthouse

The **Korean American Apparel Manufacturers Association** presents its first **Los Angeles Apparel Show (LAAS)**. The event welcomes over 100 exhibitors, featuring both 'Made In LA' and 'Designed in LA' merchandise. **LAAS** was conceived as an opportunity to connect retailers, manufacturers and industry related experts from the region and globally. Seminars on 'Testing' and 'Branding' will be featured.

For more information, visit: www.laapparelshow.com

The **Korean Apparel Manufacturers Association**, established in 1989, is a non-profit, member based service organization to provide the Korean Garment business owners with a representative voice, a sense of community, and business resources.

Contact: Jeanie Yang, Executive Director of KAMA: info@kamainfo.org



Veronica Welch
Co-Founder

Visit their website [here](#)

UPCOMING EVENTS:

October 13th - 18th - STYLE FASHION WEEK LA at L.A. LIVE

Meeting (FIHRA) OC Chapter

October 4: Valley Industry & Commerce Association (VICA) 25th Annual Business Forecast Conference / Burbank Marriott - CFA Speaking

October 5: Fashion Industries Guild of Cedars Sinai Medical Center "An Evening Honoring Vera Campbell, KWDZ and Steven Schoenholz, Tempted Apparel / Beverly Wilshire Hotel

October 7-9: Los Angeles 'Majors' Market / CMC

October 7: **Directive's West** Trend Forecast / CMC

October 7: **Barbara Fields** Trend Forecast / CMC

October 9: CFA Presentation for West Coast Apparel & Footwear Credit Association Meeting

October 10-11: Fi3 Fashion Forum / Lot 613, Downtown LA

October 13-17: Gift & Home Market / CMC

October 13-17: Style Fashion Week Shows / LA LIVE

October 14-16: LA Market Week / Cooper Design Space, CMC New Mart

October 15: CFA Seminar for LA Market Week: "Brand Expansion through Licensing" / CMC

October 22: **Moss Adams** Annual Apparel Meeting

November 4-5: LAZR Tradeshow / Cooper Design Space

November 5: **Setlog's** Supply Chain Management Seminar / FIDM OC

November 8: CFA Presentation for West Coast Apparel & Footwear Credit Association Meeting

November 8: City of Hope

Style Fashion Week LA has been named as the '**Official LA Fashion Week**' by the City of Los Angeles. The five day event will kick off with an elegant opening reception for VIPs and Media. There will be runway shows, product launches, red carpet arrivals, gifting suites, performances, and designer showcases. **Style Fashion Week LA** embodies the diverse culture of LA and offers designers a world-class platform to showcase their collections.

Style Fashion Week will also feature a Designer Marketplace with 20,000 Sq Ft devoted for brands to display and sell product for the week.

For registration information, [click here](#)

Contact: Sara Whitaker: sarah@stylefashionweek.com



Ed Mandelbaum, Barbara Kramer
Co-Founders / Owners

Visit their website [here](#)

UPCOMING EVENTS:

September 16th - 18th - Designers & Agents - New York

October 14th - 16th - Designers & Agents - Los Angeles

Fifty-Six California-based brands are exhibiting at the **Designers & Agents** New York show. **Designers & Agents (D&A)** is an independent, international trade fair in three different locations for over 1000 collections, commanding visits from thousands of retailers who define the cutting edge in fashion and life style.

The **D&A** New York Show, offers creative spaces including expansive photo studios, totaling over 75,000 square feet. Barbara and Ed are experts at Identifying emerging talent at each of D&A's Spring and Fall shows in Paris, Los Angeles, and New York.

For registration information, [click here](#)

Contact: ed@designersandagents.com -or- bk@designersandagents.com

2013 Spirit of Life Award
Dinner Honoring Kevin
Sullivan, Wells Fargo Capital
Finance / The Grove of
Anaheim

November 15: Fashion Law
Panel / Thomas Jefferson
Law School - CFA Speaking

November 21: **Wells Fargo**
Breakfast Event / City Club

December 11: 66th Annual
Christmas Party & Toy Drive
for Children / Cooper Design
Space

*For more event information,
please call the CFA office.*