



CFA Member Spotlight

February 9th, 2012

The **California Fashion Association (CFA)** is a non-profit organization established to provide information for business expansion and growth to the apparel and textile industry of California. The mission of the CFA is to define the industry's economic impact, and to outline export opportunities as well as global sourcing options.

California is the "Gate to the Americas" and American style!



real talent for creative companies



Tammy Chatkin-Newman
Executive Vice-President

Visit their website [here](#)

24 Seven, an established partner of the fashion industry, is also supporting their clients' additional needs within interactive, eCommerce, social media, marketing and IT positions. Over recent years, they have developed a full-service, experienced team of dedicated recruiters who actively discover and recruit game-changing talent for this enormous area of new opportunity for their partners.

24 Seven will continue to specialize in freelance and full-time recruitment efforts for all aspects of fashion and retail, and also have dedicated teams supporting the 'growth segments' of their clients' businesses. From apparel designers, merchandisers and developers, to retail, marketing, interactive and creative, **24 Seven** has got you covered.

Upcoming Event: 24 Seven is sponsoring the February 23rd meeting of CFA's Fashion Industries Human Resources Association (FIHRA) / LA Chapter. Click [here](#) for more information.



**SANDLER, TRAVIS
& ROSENBERG, P.A.**



Thomas Travis
Managing Partner

Visit their website [here](#)

Sandler, Travis & Rosenberg, P.A., is now publishing the *Textile/Apparel* publication called **ST&R-TAP™**. **ST&R-TAP™** is a comprehensive statistical and analytical profile of the U.S. textile, apparel and retail industries. In one customized monthly report, **ST&R-TAP™** sets forth data and

analysis on the performance of retailers, wholesalers, import statistics and other critical economic indicators for the textile and apparel industry. Decision makers utilize **ST&R-TAP™** data for benchmarking and strategic planning purposes, including:

- Revenues, income and earnings margins for top U.S. apparel retailers and producers
- Retail sales, consumer price indices
- Wholesale inventories, value of manufacturers' shipments
- Detailed import statistics and analysis on trends by country and product
- Price indices for commodities, yarn and fabrics
- Industry employment and wage information

ST&R-TAP™ also publishes a supplemental weekly report analyzing the most recent textile and apparel trade issues. In addition, ST&R-TAP™ subscribers enjoy access to a web portal that features a searchable library of reference documents, up-to-date import statistics, and exchange/duty rates and Trade Preference Level utilization statistics. The subscription service is offered on a yearly basis. For more information, please contact Tom Travis at (305) 264-9200 or ttravis@strtrade.com

Sandler, Travis & Rosenberg P.A.: a law firm specializing in customs and international trade law issues, globalization and consulting services to multinational companies and government agencies.



Henry Cherner
Partner

Visit their website [here](#)

AIMS 360 announces the release of their **AIMS RemoteLink for iPad application**, transforming the way fashion salespeople conduct business on the go. Users of **AIMS 360 software with AIMS RemoteLink add-on** are now able to take orders on an iPad at tradeshows, sending them to their office and warehouse effortlessly, with just a few touches.

The **AIMS RemoteLink for iPad** app allows users to take the entire showroom with them, make presentations, take orders, track inventory, and manage customer lists all entirely...entirely from an iPad. Call AIMS to facilitate the new mobile application.

About AIMS 360:

AIMS 360 offers fully integrated software solutions for importers, distributors and manufacturers of apparel, footwear, handbags, accessories, jewelry, home furnishings and other fashion goods. AIMS 360 solutions range from sales and order processing through production, inventory management and fulfillment. Founded and run by a team of industry executives with in-depth experience in the fashion industry, AIMS 360 headquartered in the Fashion District of Downtown Los Angeles.

For more information, visit www.aims360.com

For the CFA Upcoming Events list, click [here](#)

If you are interested in being featured in an upcoming 'Member Spotlight', please contact the CFA office:
phone: (213) 688-6288
email: info@calfashion.org