

## CFA Member *Spotlight!*

October 15th, 2013

The **California Fashion Association (CFA)** is a non-profit organization established to provide information for business expansion and growth to the apparel and textile industry of California. The mission of the CFA is to define the industry's economic impact, and to outline export opportunities as well as global sourcing options.

*California is the "Gate to the Americas" and American style!*

### Upcoming Events:

October 22: **Moss Adams**  
Annual Apparel Meeting

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Apparel Industry Networking  
Reception / JW Marriott, LA  
LIVE

November 4-5: LAZR  
Tradeshow / Cooper Design  
Space

November 5: *Webinar* - "HR  
COnsiderations for Remote  
Employees / Heffernan  
Insurance

November 7: *Webinar* -  
"Textile and Apparel Export  
Opportunities in Mexico" /  
Sandler, Travis & Rosenberg,  
P.A.

November 8: CFA  
Presentation for West Coast  
Apparel & Footwear Credit  
Association Meeting / JW  
Marriott, Palm Desert

November 8: City of Hope  
2013 Spirit of Life Award  
Dinner Honoring Kevin  
Sullivan, Wells Fargo Capital  
Finance / The Grove of  
Anaheim

November 15: Fashion Law  
Panel / Thomas Jefferson  
Law School - CFA Speaking

November 21: **Wells Fargo**  
Breakfast Event / City Club

December 6: Los Angeles,  
Manufacturing Summit



**Dustin Rissman**  
*Consultant*

Visit their website [here](#)

### Shipping Cost Savings CAN Affect Your Profit...WITHOUT Changing Carriers!

**COMPETE CONSULTING GROUP (CCG)**, the Small Parcel Carrier Pricing Analysts, works with apparel companies to reduce costs with their small parcel shipping carriers. **CCG** provides an insider perspective into the carrier pricing models and strategies. Their experts benchmark your shippers' 'client agreements' against thousands of other companies in their *proprietary database* to ensure that the company is receiving the most competitive pricing available. **CCG** also conducts an automated Invoice Audit service to recover refunds for late shipments and incorrect charges...there is **NO CHARGE TO YOUR COMPANY** and no disruption of your staff's activities, and within a 20-30 minute discussion, **CCG** can determine the extent of your savings.

- Note: **CCG** works with companies spending at least \$4K per week on small parcel shipping
- Typical savings range between 20% - 30%.
- Our clients do not have to change carriers, disrupt their current vendor relationship, or spend time data mining.
- **CCG** is only compensated from a percentage of realized savings. If no significant savings are uncovered, the client owes nothing.

**Contact: Dustin Rissman, [drissman@competeconsultinggroup.net](mailto:drissman@competeconsultinggroup.net)**



**Kaleigh Kemmerly**  
*Assistant Vice President*

December 11: 66th Annual Christmas Party & Toy Drive for Children / Cooper Design Space

For more event information, please call the CFA office.

Visit their website [here](#)

**Heffernan Insurance Brokers is hosting a webinar on November 5<sup>th</sup> entitled "HR Considerations for Remote Employees".**

Topics include: Loss of Managerial Control of Remote Employees; Managing Productivity Drops in the Virtual Workplace; Potential Liabilities for the Company; Wage & Hour Regulations; OSHA compliance

**Heffernan** Insurance Brokers was founded in 1988 and is the 9<sup>th</sup> largest independently owned brokerage firm in the United States. **Heffernan** is offering a new program for the Apparel Industry. Tailored to the industry's specifications, their program provides property, automobile, general liability, pollution liability, stock throughput, and umbrella. **Heffernan** offers a variety of value-added professional services to its clients, including: Loss Control Services, Claims Consulting, Human Resource Consulting, Virtual Medical Triage and Onsite Ergonomic Injury Prevention.

For more information, contact: Kaleigh Kemmerly, [kaleighk@heffins.com](mailto:kaleighk@heffins.com)

**Upcoming Event:**

**November 5<sup>th</sup> at 10am: Webinar: "HR Considerations for Remote Employees"**

Reserve your webinar space now at [www.aspenrmg.com/heffernanwebinars.htm](http://www.aspenrmg.com/heffernanwebinars.htm)

After registering you will receive a confirmation email containing information about how to join the webinar

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**Ralf Duester**  
*President*

Visit their website [here](#)

**Setlog's Value Chain Management Solutions**

**Setlog** co-hosts executive seminars in cooperation with the Fashion Institute of Design & Merchandising (FIDM) in Los Angeles as well as the Fashion Institute of Technology (FIT) in New York. These seminars focus on functional collaboration in the fashion value chain. Top-level speakers and international industry executives address current challenges and share practical solutions on global sourcing trends. **Setlog will host the next seminars at FIDM's LA and OC campuses in February 2014.** Invitations to follow...

For more than 12 years **Setlog** has offered cloud-based Value Chain and Vendor Management solutions specifically developed for the global apparel, footwear and consumer products industries. **Setlog's** OSCA<sup>®</sup> program offers collaboration on one platform, connecting clients with their purchasing offices, suppliers, QCs, testing laboratories, forwarders and DCs, bringing the entire supply chain together. The integration of Corporate Social Responsibility (CSR) modules within **Setlog's** OSCA<sup>®</sup> program is a critical application.

For more Information, contact Ralf Duester: [r.duester@setlog.com](mailto:r.duester@setlog.com)

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