

Fashion Digest Newsletter

Issue 236- September 24th, 2013

The CFA brings your attention to recent & upcoming events held on your behalf...

Korean American Apparel Manufacturers Association Los Angeles Apparel Show Seminar



September 10th, 2013...The **Korean American Apparel Manufacturers Association (KAMA)** presented the first **Los Angeles Apparel Show (LAAS)**, with over 100 exhibitors featuring 'Designed in LA' and 'Made in LA' merchandise.

Panel discussion presented by **California Fashion Association (CFA)** for **LAAS** at the **California Market Center**, entitled "***The Step-by-Step Approach to Branding a Fashion Company***". **Ilse Metchek, CFA President**, moderated the panel of experts...

- **Hatel Bhakta**, Partner, Creative Intellects
- **Andre Warren**, Co-Founder, Fi3
- **Seong Kim**, Partner, Steptoe & Johnson LLP

Upcoming Event:

**Los Angeles International Textile Show
(LA TEXTILE)
at the**

California Market Center

CFA Seminar

"International Treaties... what they mean to Apparel & Textiles"

In 1996, NAFTA and CAFTA made a significant difference in the way the California fashion industry did business. NOW, there are ongoing trade negotiations for the TPP, ASEAN, and the EU TTIP treaties.

Tuesday, October 1st, 2013

4:00pm - 5:00pm

110 East 9th Street

CMC Penthouse, Suite 19

Los Angeles, CA 90071

Presented By:

- **Elise Shibles**, Attorney, Sandler Travis & Rosenberg, P.A.

Moderator:

- **Ilse Metchek**, President, California Fashion Association

To RSVP for the Seminar:

jriggs@californiamarketcenter.com

All attendees must register on site to receive your badge, required for entry into L.A. Textile show areas, seminars & events. Online pre-registration is not available. For more information, click [here](#)

Featured at the Los Angeles International Textile Show

Global Korea Textile Week 2013

presented by

kotra

Korea Trade-Investment
Promotion Agency

DATES: September 30th - October 2nd, 2013

LOCATION: California Market Center

Fashion Theater (in the Main Lobby)

TIME: 9:00am - 5:00pm (Mon-Tues)

9:00am - 4:00pm (Wed)

Featuring over 14 Exhibitors for Textiles and Sourcing...

Knitted Fabric, Cotton, Spandex, Denim, Synthetic, Specialized Polyester, Cotton Blended Yarns, Velvet, Imitation Fur, Trims, Dance, Swim, Stage & Theatrical Wear, Embroidery, Metallic Trans.Fur, Poly Woven, Knit, Rayon, Chiffon, Lace, Silk, Linen, Embroidery Lace, Testing, Inspection, and Certification, etc.

For Additional Information:

Hannah Hyunkyung Lee

Hannah@kotrala.com

STYLE SIGHT
FREE TREND WEBINAR

MEN'S RUNWAY ROADMAP
Spring/Summer 2014

MONDAY, OCTOBER 7
9AM PST

This WEBINAR will highlight the most important menswear trends emerging from the S/S 14 runways.

Stylesight's Spring/Summer 2014 Men's Runway Roadmap offers 4 clear and concise trends, with actionable content including key items, color directions, materials trends and key accessories.

Curated by Jason Hall, Director of Menswear, and Andrew Luecke, Menswear Editor

[REGISTER NOW](#)

CFA Member Seminars taking place at the
Los Angeles International Textile Show

Monday, September 30th

11:00am- 12:00pm

"S/S 15 Lookbooks: Women/Juniors" by Stylesight

Introducing emerging silhouettes for next season. This presentation offers a comprehensive guide to S/S 15, including key details, materials, prints & color for apparel, as well as accessories & footwear.

*Presented by **Nicole Guarascio**, Trend Specialist, **Stylesight***

Tuesday, October 1st

1:00pm- 2:00pm

"Natural Innovations" by Cotton Inc.

A presentation on the most recent knit and woven developments created by the textile research & development division at Cotton Incorporated.

*Presented by **Carrie Yates**, **Cotton Inc.***

Wednesday, October 2nd

1:00pm-

2:00pm

"Licensing: From Sketch to Success - Turn Your Great Idea into a Global Brand" by Fox Rothschild, LLP

This interactive panel will allow attendees to watch our panelists role-play a designer seeking licensing advice from her lawyers. By attending, you will have a birds-eye view on how to successfully build a company, grow it and then launch & sustain a prosperous licensing program. If you ever wanted to be a "fly on a wall" during a dialogue between fashion power brokers, this seminar is not to be missed!

Panelists: Ellie Altshuler, Fox Rothschild, LLP, Jackie Lechtholz-Zey, FoxRothschild.com

Moderated by: Staci J. Riordan, Partner & Chair, Fox Rothschild, LLP.

To RSVP for any of the seminars, email: jriggs@californiamarketcenter.com

