

## ***Fashion Digest Newsletter***

Issue 236- September 24th, 2013

*The CFA brings your attention to recent & upcoming events held on your behalf...*

### **Korean American Apparel Manufacturers Association Los Angeles Apparel Show Seminar**



September 10th, 2013...The **Korean American Apparel Manufacturers Association (KAMA)** presented the first **Los Angeles Apparel Show (LAAS)**, with over 100 exhibitors featuring 'Designed in LA' and 'Made in LA' merchandise.

Panel discussion presented by **California Fashion Association (CFA)** for **LAAS** at the **California Market Center**, entitled "***The Step-by-Step Approach to Branding a Fashion Company***". **Ilse Metchek, CFA President**, moderated the panel of experts...

- **Hatel Bhakta**, Partner, Creative Intellects
- **Andre Warren**, Co-Founder, Fi3
- **Seong Kim**, Partner, Steptoe & Johnson LLP

#### **Upcoming Event:**

**Los Angeles International Textile Show  
(LA TEXTILE)  
at the**

## California Market Center

### CFA Seminar

## "International Treaties... what they mean to Apparel & Textiles"

*In 1996, NAFTA and CAFTA made a significant difference in the way the California fashion industry did business. NOW, there are ongoing trade negotiations for the TPP, ASEAN, and the EU TTIP treaties.*

**Tuesday, October 1st, 2013**

**4:00pm - 5:00pm**

110 East 9th Street

**CMC Penthouse, Suite 19**

Los Angeles, CA 90071

#### Presented By:

- **Elise Shibles**, Attorney, Sandler Travis & Rosenberg, P.A.

#### Moderator:

- **Ilse Metchek**, President, California Fashion Association

#### To RSVP for the Seminar:

[jriggs@californiamarketcenter.com](mailto:jriggs@californiamarketcenter.com)

All attendees must register on site to receive your badge, required for entry into L.A. Textile show areas, seminars & events. Online pre-registration is not available. For more information, click [here](#)

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### *Featured at the Los Angeles International Textile Show*

## Global Korea Textile Week 2013

presented by

**kotra**

Korea Trade-Investment  
Promotion Agency

**DATES:** September 30th - October 2nd, 2013

**LOCATION:** California Market Center

Fashion Theater (in the Main Lobby)

**TIME:** 9:00am - 5:00pm (Mon-Tues)

9:00am - 4:00pm (Wed)

#### Featuring over 14 Exhibitors for Textiles and Sourcing...

Knitted Fabric, Cotton, Spandex, Denim, Synthetic, Specialized Polyester, Cotton Blended Yarns, Velvet, Imitation Fur, Trims, Dance, Swim, Stage & Theatrical Wear, Embroidery, Metallic Trans.Fur, Poly Woven, Knit, Rayon, Chiffon, Lace, Silk, Linen, Embroidery Lace, Testing, Inspection, and Certification, etc.

#### For Additional Information:

Hannah Hyunkyung Lee

[Hannah@kotrala.com](mailto:Hannah@kotrala.com)

**STYLE SIGHT**  
**FREE TREND WEBINAR**

**MEN'S RUNWAY ROADMAP**  
**Spring/Summer 2014**

**MONDAY, OCTOBER 7**  
**9AM PST**

This WEBINAR will highlight the most important menswear trends emerging from the S/S 14 runways.

Stylesight's Spring/Summer 2014 Men's Runway Roadmap offers 4 clear and concise trends, with actionable content including key items, color directions, materials trends and key accessories. Curated by Jason Hall, Director of Menswear, and Andrew Luecke, Menswear Editor

**[REGISTER NOW](#)**

**CFA Member Seminars taking place at the**  
**Los Angeles International Textile Show**

**Monday, September 30th**

**11:00am- 12:00pm**

**"S/S 15 Lookbooks: Women/Juniors" by Stylesight**

Introducing emerging silhouettes for next season. This presentation offers a comprehensive guide to S/S 15, including key details, materials, prints & color for apparel, as well as accessories & footwear.

*Presented by **Nicole Guarascio**, Trend Specialist, **Stylesight***

**Tuesday, October 1st**

**1:00pm- 2:00pm**

**"Natural Innovations" by Cotton Inc.**

A presentation on the most recent knit and woven developments created by the textile research & development division at Cotton Incorporated.

*Presented by **Carrie Yates**, **Cotton Inc.***

**Wednesday, October 2nd**

**1:00pm-**

**2:00pm**

**"Licensing: From Sketch to Success - Turn Your Great Idea into a Global Brand" by Fox Rothschild, LLP**

This interactive panel will allow attendees to watch our panelists role-play a designer seeking licensing advice from her lawyers. By attending, you will have a birds-eye view on how to successfully build a company, grow it and then launch & sustain a prosperous licensing program. If you ever wanted to be a "fly on a wall" during a dialogue between fashion power brokers, this seminar is not to be missed!

**Panelists: Ellie Altshuler, Fox Rothschild, LLP, Jackie Lechtholz-Zey, FoxRothschild.com**

**Moderated by: Staci J. Riordan, Partner & Chair, Fox Rothschild, LLP.**

**To RSVP** for any of the seminars, email: [jriggs@californiamarketcenter.com](mailto:jriggs@californiamarketcenter.com)

