

CFA Member Spotlight

February 13th, 2014

The **California Fashion Association (CFA)** is a non-profit organization established to provide information for business expansion and growth to the apparel and textile industry of California. The mission of the CFA is to define the industry's economic impact, and to outline export opportunities as well as global sourcing options.

California is the "Gate to the Americas" and American style!

Upcoming Events:

February 18: **CFA Panel for MAGIC:** "Financing, Brand Building, and the Power of Celebrity" / Las Vegas Convention Center, S231

February 18: **CFA Panel at MAGIC:** "Denim Wins a Battle - An Update on Exporting US Jeans & Importing Issues " / Las Vegas Convention Center, S224

February 17-20: **MAGIC Market Week** (SOURCING at MAGIC, FN PLATFORM, WWD MAGIC, WSA@MAGIC MAGIC MEN'S, PROJECT, ENKVEGAS, THE TENTS @ PROJECT, PROJECT MVMNT, POOLTRADESHOW)

February 17-19: **Liberty Fairs** - Sands Expo Venetian / Palazzo, Las Vegas

February 21-23: **Designers & Agents** Tradeshow, New York

February 24: **Tradegood Los Angeles** Buyers Summit / Omni Hotel

February 25: **Tradegood Los Angeles** Workshop / Omni Hotel

March 10-12: LA International Textile Show / California Market Center

March 11: **CFA Panel for LA International Textile Show** "Copyrights - Trademark- and Intellectual Property



Visit their website [here](#)



Debbie Steinberg
Vice President

CIT Trade Finance has sponsored the 2014 Los Angeles Area Fashion Industry Profile, to be released at MAGIC. The comprehensive report features data on LA and OC Apparel Industry, including updated Industry figures, employment facts, labor burdens, global industry and international trade issues, the outlook for the LA Apparel Industry, insight into what can be done to support the Industry, among other topics. The report will be made available to CFA members.

Also at MAGIC, **Mitch Cohen**, Managing Director of **CIT Trade Finance**, will moderate the CFA panel: **"From Financing to Brand Building, Star Power is a Must Have"**.

CIT Trade Finance is one of the nation's leading providers of factoring and financing to the apparel industry. To learn more, visit cit.com/commercialservices

UPCOMING EVENT: Seminar - "From Financing to Brand Building, Star Power is a Must Have" Tuesday, February 18th, 3:45pm - 4:45pm / Las Vegas Convention Center Room S231

Contact: Debbie Steinberg, debbie.steinberg@cit.com



Nishen Radia
Managing Director

Visit their website [here](#)

Protection

March 22: FIDM Debut 2014 / Barkar Hangar, Santa Monica

April 2: 7th Annual **Apparel Magazine** Tech Conference West / FIDM

April 3: **Lectra** Fashion Technology Breakfast Panel

April 7-9: Los Angeles 'Majors' Market, **California Market Center**

April 7-9: **LAAS - Los Angeles Apparel Show** - Korean American Apparel Manufacturers Association (**KAMA**) / **California Market Center**

April 30: **Chraft PR** Manufacturing Conference - Millenium Biltmore

May 1: **CFF and TALA Annual Scholarship Luncheon**

May 12-13: **Fi3** Fashion Culture Trade Fair / Barkar Hangar, Santa Monica Airport

For more event information, please call the CFA office.

Nishen Radia, Managing Director and co-founder at Investment Banking firm **FocalPoint Partners**, is a featured panelist at the CFA seminar for MAGIC: "**From Financing to Brand Building, Star Power is a Must Have**".

The panel will explore what it takes to be successful in today's US fashion landscape - from understanding finance, merchandising and consumer habits to the power of PR.

Nishen has over 18 years of experience working with high growth consumer products companies, with a particular focus on the apparel industry. He has worked with many leading brands from inception to exit, assisting in strategy, financing and mergers and acquisitions.

UPCOMING EVENT: Seminar - "From Financing to Brand Building, Star Power is a Must Have"
Tuesday, February 18th, 3:45pm - 4:45pm / Las Vegas Convention Center Room S231

Contact: Nishen Radia, nradia@focalpointllc.com



Threadstone



William Susman
Founder

Visit their website [here](#)

William Susman, Founder of **Threadstone Partners** is a Speaker at FN Platform's Opening Session "Tracking the Footwear Market - What's Ahead in 2014". Threadstone Partners is an independent advisory, trend analysis, and consulting firm specializing in the consumer and retail sectors. Headquartered in New York, the management team has more than 100 years of combined experience.

UPCOMING EVENT: Seminar- "Tracking the Footwear Market - What's Ahead in 2014"
Tuesday, February 18, 8:00am - 9:00am, Las Vegas Convention Center, Room S224

Contact: William Susman, wsusman@threadstonelp.com

Interested in being featured in an upcoming 'Member Spotlight'?

Please contact the CFA office:
phone: (213) 688-6288
email: info@calfashion.org