

CFA Member Spotlight

August 30th, 2012

The **California Fashion Association (CFA)** is a non-profit organization established to provide information for business expansion and growth to the apparel and textile industry of California. The mission of the CFA is to define the industry's economic impact, and to outline export opportunities as well as global sourcing options.

California is the "Gate to the Americas" and American style!

Upcoming Events:

September 11: CFA Presentation: Market Tuesday - "New Business Issues for Retailers...Trademarks?, Labeling? Staffing Rules?...Ask An Attorney!"

September 22: Fashion Industries Guild / Honoring Jeffrey Kapor of Buchalter Nemer and Jay Mangel of Crowe Horwath LLP

Sept. 21 - 23: Designers & Agents Show, New York

Sept. 28 -Oct. 1: Designers & Agents Show, Paris

Sept. 30 -Oct. 2: Gift & Home Market / California Market Center

October 10: West Coast Apparel & Footwear Credit Association Meeting / CFA on panel

October 10: City of Hope Celebration Honoring Ben Malka of Halston

October 15-18: LA Fashion Market/ California Market Center

October 22-23: Gerber Technology Software Conference: "ideation 2012" / Scottsdale, AZ

October 22-24: LA International Textile Show/ California Market Center



Visit their website [here](#)

UPS is proud to announce a new program to provide outstanding shipping discounts for **CFA members**. **All CFA members, including Service Providers and Industry Support groups, can now save up to 30% off UPS Express air, international, and ground shipments. That's a significant savings over competitive published rates!**

Through the **UPS Discount Program**, your company can save up to 30% for international and air shipping, and up to 12% for ground shipping. To sign up, click [here](#) for complete details

For information on additional **UPS** products and solutions, Contact: **Louis DeJianne** at ldejianne@ups.com



Louis DeJianne
Director of Marketing

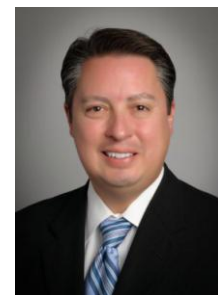


Visit their website [here](#)

Ascension Insurance has created an exclusive program, **specifically for CFA members**, with A-Rated Insurance carriers offering a lower than market rate on Workers Compensation Insurance.

Remember... apparel manufacturers and suppliers can expect much high Workers Compensation rates at policy renewal time in 2012. New 'pure premium' rates for Workers Compensation Insurance have been approved, and Fashion Industry rates for renewals scheduled to increase **OVER 48%** for renewals. (See the chart of applicable classifications [here](#).)

To find out how your company can benefit from our program, Contact: **Michael Gonzalez** at mgonzalez@ascension.com or 626-844-1636



Michael Gonzalez
Vice President

October 23: CFA Seminar for
LA International Textile Show:
"Licensing...A Growth Pattern
for the Future / CMC

November 15: 5th Annual
'Economic Crystal Ball' / City
Club Host Sponsor: Wells
Fargo Capital Finance / Event
Sponsor: Moss Adams /
Featured Speaker: Marshal
Cohen, NPD Group

December 6: CFA Advisory
Board Meeting

December 12: California
Fashion Foundation / TALA
Christmas Party and Toy Drive
for Children / Cooper Design
Space

*For more information of all
events, please contact the
CFA office.*



Debbie Steinberg
Vice President

Visit their website [here](#)

CIT Trade Finance has launched **Factoring University** a new Website that offers a comprehensive education-based approach to factoring.

CIT saw a need for greater education about factorin and the benefits factoring provides to companies, as one of the leading providers of factoring services in the United States. **CITFactoringUniversity.com** was designed as an online resource for business owners and professional advisors looking for information about this financial solution. An animated video entitled "**What is Factoring?**" explains factoring in less than 2 minutes on the website. There are also a series of **videos** featuring business owners talking about the value of factoring to their business.

To learn how you can put the resources of **CIT** to work for your company,
Contact: **Debbie Steinberg** at debbie.steinberg@cit.com

Interested in being featured in an upcoming 'Member Spotlight'?

Please contact the CFA office:

phone: (213) 688-6288

email: info@calfashion.org