

CFA Member *Spotlight* – *Attorney Newsletter*

January 10th, 2013

The **California Fashion Association (CFA)** is a non-profit organization established to provide information for business expansion and growth to the apparel and textile industry of California. The mission of the CFA is to define the industry's economic impact, and to outline export opportunities as well as global sourcing options.

California is the "Gate to the Americas" and American style!

Upcoming Events:

January 12-15: LA Fashion Market / California Market Center, Cooper Design Space, The New Mart

January 13-15: Designers & Agents Tradeshow, LA, New Mart

January 21-22: Kingpins Show, New York / The Tunnel

January 21-27: Gift and Home Market/ California Market Center

January 29: WWD Digital Forum Los Angeles / Hammer Museum

January 30: Fashion Industry Human Resource Association (FIHRA) Meeting

February 5: CFA Presentation to Chase & CohnReznick 'California's Fashion Industry... 'Hot Button' Issues'

February 17-19: Liberty Fairs - Sands Expo Venetian / Palazzo, Las Vegas

February 16: CFA Panel for MAGIC - Presentation to Hong Kong Delegation, Las Vegas Convention Center

February 17: CFA Panel for MAGIC - Presentation to Colombia Delegation, Las Vegas Convention Center



Staci Riordan
Executive Director

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Visit their website [here](#)

Loyola Law School, Los Angeles is launching The Fashion Law Project, as the first West Coast academic center dedicated to advancing the practice of fashion law through innovative curricular offerings and practical-training opportunities. Loyola alumna **Staci Jennifer Riordan**, partner and chair of the Fashion Law Practice Group at **Fox Rothschild LLP**, will be the executive director of the program, the first of its kind on the West Coast.

The Fashion Law Project will include a variety of courses as well as practical training through hands-on simulations and clinical course work. Taught by Riordan, the courses will focus on licensing, fashion financing, import/export rules and celebrity endorsements, with an annual symposia on trending topics.

Additional offerings will include the Fashion Law Intensive Summer Program, which will be a 10-day immersion into the business and law of fashion. It will provide essential skills training to attorneys practicing in the field, fashion industry professionals and fashion students. The program is scheduled for late July 2014.

More information about **The Fashion Law Project** is available at www.lls.edu/thefashionlawproject.

Contact: Staci Riordan, staci.riordan@lls.edu

February 17-20: MAGIC Market Week (SOURCING at MAGIC, FN PLATFORM, WWD MAGIC, WSA@MAGIC)

February 18-20: MAGIC Market Week (MAGIC MEN'S, PROJECT, ENKVEGAS, THE TENTS @ PROJECT, PROJECT MVMNT, POOLTRADESHOW)

February 18: CFA Panel for MAGIC: "Fashion's Path To Success: Financing, Brand Building, and the Power of Celebrity" / Las Vegas Convention Center

February 21-23: Designers & Agents Tradeshow, New York

February 24: Tradegood Los Angeles Buyers Summit / Omni Hotel

February 25: Tradegood Los Angeles Workshop / Omni Hotel

March 9-12: ROTH 26th Annual Conference / Ritz Carlton, Laguna Niguel

March 10-12: LA International Textile Show / California Market Center

March 11: CFA Panel for LA International Textile Show - "Copyrights - Trademark- and Intellectual Property Protection

For more event information, please call the CFA office.



Erik Smithweiss
Partner

Visit their website [here](#)

Successful negotiating for lower duty rates, on behalf of clients.

Erik Smithweiss was the lead attorney for Alpinestars in the company's successful plea for a decision from the US Court of International Trade, ordering US Customs to assess a lower rate of duty on certain motocross boots.

Alpinestars is a well-known brand in the motorcycle boots, accessories and apparel segment, and has a US subsidiary located in Torrance. An article on the case is below.

<http://www.law360.com/articles/462502/cit-hands-alpinestars-lower-duty-on-motocross-boots>

Contact: Erik Smithweiss, ESmithweiss@gdlsk.com



Christa Perez
Partner

Visit their website [here](#)

Christa Perez, Partner at **Friedman Stroffe & Gerard, P.C.**, is a featured presenter at the California Lawyers for the Arts workshop at FIDM: "**Fashion Law: Intellectual Property Protection of Designs & Licensing Agreements Basics**"

The workshop is open to professionals and students and offers a review of several 'real-world' fashion industry licensing agreements examining pertinent clauses, relative negotiation leverage, and anticipated outcomes. Sample contracts and other helpful background materials will be provided as course handouts.

UPCOMING EVENT: Workshop - "Fashion Law: Intellectual Property Protection of Designs & Licensing Agreements Basics" - Tuesday, January 14th, 6:30pm - 8:00pm at the FIDM Annex

Register [here](#)

Contact: Christa Perez, cperez@fsglawyers.com

Interested in being featured in an upcoming 'Member Spotlight'?

Please contact the CFA office:
phone: (213) 688-6288
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