

## Fashion Digest Newsletter

Issue 23 - February 5th, 2013

The CFA brings your attention to recent events held on your behalf....

### Event Coverage: Kingpins Show Seminar



January 23rd, 2013...**California Fashion Association (CFA)** seminar for the **Kingpins Show** at the **Cooper Design Space** - entitled **"INTELLECTUAL PROPERTY(IP): 'Counterfeit', 'Copyright', 'Piracy', 'Trademark' Protection...Do you need it? How to get it!"**.

**Ilse Metchek**, CFA President, presented a PowerPoint on Intellectual Property Protection, moderating the panel of experts...

- **Deborah Greaves**, General Counsel, True Religion Brand Jeans
- **Mark Brutzkus**, Partner, Ezra Brutzkus & Gubner LLP
- **Michelle Cooke**, Partner, Steptoe & Johnson LLP

Discussed: current Brand Infringement issues for denim fashion, Domestic and International Requirements for protection, "Cyber squatting" websites, Counterfeiting and Textile Copyright Litigation.

### FASHION INDUSTRY HR ISSUES

The **Fashion Industry Human Resource Association (FIHRA)**, is a sub-group of the **California Fashion Association**. Human Resource Managers of manufacturing, distribution, and retailing groups within the fashion, apparel, and textile industry come together to discuss current HR issues.

January 24th, 2013...The **Orange County Chapter Meeting** of FIHRA met at the Irvine campus of the **Fashion Institute of Design & Merchandising (FIDM)**. **Julie Trotter** and **Gina Miller** of **Call & Jensen** presented **"The Effect of Social Media in the Work Environment"**. Issues discussed: managing employees' use of Social Media, and recent NLRB rulings as they affect employers' ability to protect its brand names and their image. **For more information, please contact [Julie Trotter](#)**

**David Nava** and **Christopher Bao** of **Barney & Barney, LLC** presented **"2013 Is The Calm Before the Storm...Healthcare Reform Issues to Consider for 2014 NOW!"**. Issues discussed: the Affordable Care Act, including new regulations/compliance and the financial impact on both the employer and employee. **For more information, please contact [David Nava](#)**

January 30th, 2013...The **Los Angeles Chapter Meeting** of FIHRA met at the Los Angeles **FIDM** campus. **Randy Youngblood** of **Apparel Resources, Inc.** discussed **Contractor Agreements** and **Employee Immigration** issues, including compliance with AB1855 and the I-9 requirements.

***For more information, please contact [Randy Youngblood](#)***

**Beth Schroeder** of **Lathrop & Gage LLP** presented "**Dealing with the New Employment Laws for 2013**". New dress and grooming standards, revised social media policies, new requirements for employers to provide copies of personnel files, and written commission agreements are among the Employee handbook updates for 2013.

***For more information, please contact [Beth Schroeder](#)***

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