

From the heart of the California Fashion Association

ADVISORY BOARD

President:

Mark Lesser

Secretary:

Deborah Steinberg

Treasurer:

Glenn Flug

Vice Presidents:

Vera Campbell

Sharon Ryan

Brian Weitman

Board Members:

Ethan Eller

Steve Hirsh

Robert Krieger

Marisa Olguin

Molly Rhodes

Kent Smith

Lynne Sperling

Crystal Zarpas

Administration:

Ilse Metchek

CFF Foundation *News*

August 26, 2013

The California Fashion Foundation lends its support to those charitable organizations close to the hearts of the members of the California Fashion Association...

We invite your participation!

FASHION INDUSTRY: SVDPLA Needs Your Help!

Donate your inventory overages to assist those in need.

The **Society of St. Vincent DePaul (SVDPLA)**, founded in 1908, works to alleviate poverty, and improve negative societal influences that cause such conditions.

SVDPLA targets the needs of children and families living with poverty, the homeless, and the displaced and disenfranchised in Los Angeles County, **with a receiving center in downtown Los Angeles.**

We are seeking product donations from apparel companies for our thrift stores, which help fund our many programs.

Thrift Stores:

- Donation collection and provision of affordable goods to the low-income
- Distribution of clothing, blankets, furniture, and shoes to those impacted by economic hardship or disasters such as earthquakes, fires, or floods
- Employment opportunities for the working poor

2012 Service Statistics:

- 16,000 home visits made to struggling families, responding to urgent requests for food, clothing, furniture, appliances, and rental or bill assistance
- 181,500 drop-ins and overnight stays logged by homeless men, women, and children seeking refuge through our shelter programs
- 1,243 camp attendees, 90% on scholarship
- Over \$2 million in-kind donations collected through our thrift stores
- Over \$2,948,000 distributed in the form of financial assistance and in-kind goods to 3,000 families
- More than 320,000 served

TO BECOME INVOLVED. CONTACT:

Kellie McCaffrey Nady, Director of Store Operations

Tel: 323-224-6214 or kmccaffreynady@svdpla.org

Visit: www.svdpla.org



"Best Mid-Size Nonprofit"
The Los Angeles Business Journal

"Best Giant Thrift Store"
The Los Angeles Weekly

For more information, contact the CFA
at (213) 688-6288 or info@calfashion.org