



CALIFORNIA FASHION ASSOCIATION

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The CFA Works for You!

Be sure to stay informed on the issues affecting your business:

- **The Business of Doing Business:** Seminars, events and programs:
 - 'Hot Button' Issues of the Year
 - Trend Report on the Economy
 - Omni Channel Retailing
 - Annual 'State of the Industry' data

- **CFA Informs You of Federal/State Issues Affecting Fashion Apparel**
 - **California's Proposition 65** - Required testing and labeling for **ALL** products
 - **Labeling Requirements**
 - **General Testing**

- **CFA Provides Industry Information**
 - Updates on important news and upcoming events
 - Trademark, Copyright and Design Protection issues
 - Human Resource hurdles...and their solutions
 - New Legislation & Trends in Employment Law
 - Workers Comp Updates & Analysis
 - E-Commerce Employment Rules
 - Immigration status requirements
 - Global sourcing options
 - International delegations and trade events

- **Business Expansion Opportunities**
 - Brand Expansion and Licensing Seminars & Networking
 - Mergers & Acquisition (M&A) programs

- **Marketing**
 - Promotion of member events and services to industry leaders and the media

- **Branding**
 - Overall marketing of the 'created in California' image to the global market

- **Networking**
 - Meet international and domestic CFA members across all segments of the industry

- **Research and Publications**
 - Important data, reports, and statistics on apparel and textiles

For specific information or data, please call the CFA office...