

## "PROTECT YOURSELF"

### CYBER FRAUD & CYBER INSURANCE: 'What's in Your Wallet?'

#### What's in your Wallet?

Based on media reports of the epic two years of retail breaches, your organization should be gaining some insights because a few things have become clear. First, the threat landscape is persistent and dynamic; in response, the banks are turning up the volume and holding retailers and issuing companies financially liable. As a result, the insurance marketplace is hardening. We are assured of one thing: the attacks of these past few years are the new normal.

#### How are Breaches Happening?

Over the past nine years, hackers have targeted organizations with payment card data for financial profit. The United States is the only G20 country not to have deployed EMV technology (Europay MasterCard Visa, known as "chip-and-PIN" or "chip and signature"). This is one reason why the US is an attractive target for the crime rings. The payment cards containing payment data in the magnetic stripe are easier to counterfeit, and, more importantly, magnetic stripe cards are more easily "skimmed" at the point-of-sale.

#### What to Look For When Shopping For Cyber Insurance

- **Services:** Breach Response Services and Resources
- **Control:** Does the Insurer 'drive' the Breach Response Process or merely Indemnify?
- **Choice Of Counsel:** Can You Choose Defense Counsel? Are There Ratecaps?

#### Suggested Areas of Focus

- ❖ Keep the portion of your network processing payment card data separate from the rest of your corporate network environment
- ❖ Encrypt payment card data from swipe to transmission to storage (End to End Encryption)
- ❖ Delete payment card data when it no longer serves the business purpose/when the transaction is complete
- ❖ Vet third party vendors diligently

For additional information with a complete analysis of Cyber Fraud, call Lockton Insurance Global Reach with 65 offices worldwide.

#### **For More Information:**

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