



TECHNOLOGY *by Design*

This series of newsletters provides information about our industry's technology resources and the latest in technology applications for apparel and textiles. The CFA continues to be of assistance!

Issue 6

August 2016



NGC SOFTWARE SEMINAR

"LEAD TIME OPTIMIZATION: THE KEY TO PROFITABILITY"

The International Centre Toronto / August 22-24, 2016

NGC Software will hold a seminar at the Apparel Textile Sourcing Canada Show, the country's first and only apparel and textile trade show to connect buyers to manufacturers globally, on Wednesday, August 22nd.

The seminar, presented by NGC Software President **Mark Burstein**, will examine Zara's amazing performance and how the retailer benefits from lead time optimization. The discussion will focus on how retailers can take advantage of technology to optimize lead times and improve profitability.

For more information & to register: [CLICK HERE](#)



"INFORUM" INFOR TECH CONFERENCE HIGHLIGHTS

INFOR, the cloud-based business application software company, held its "Inforum 2016" conference July 10-13 in New York City. Attendees assembled to discuss data and technology innovations for various industries, including retail.

Marc Scibell, Chief Operating Officer, hosted a Q&A session, discussed how retailers can overcome logistics challenges and how digital transformation is necessary for customers to improve product integration.

"The rise of powerful digital platforms and networks has sparked significant changes in the way we all work, communicate and sell. H&L Digital will help Infor customers create new cloud solutions to differentiate their businesses and retain their customers in a strong digital ecosystem," Scibelli stated.

To view highlights from the event: [CLICK HERE](#)

Apparel

APPAREL MAGAZINE EXECUTIVE FORUM 2016

"Doubling Down on Innovation:

October 5 - 7, 2016

Ritz Carlton / Fort Lauderdale, FL

"The Amazon Factor" keynote has been added to the agenda for the 16th annual Apparel Executive Forum. The Forum is a senior-level event that offers apparel and retail executives a networking agenda, including keynotes, interactive panel discussions and One-on-One meetings with attendees.

Susan Nichols, Brand Director for Apparel Magazine stated, *"With its staggering and growing online presence, and its more recent foray into private label — having rolled out seven fashion private label brands — not to mention the recent success of Prime Day, "all eyes are on Amazon."*

Topics explored will include:

- * What will Amazon's latest private label efforts mean to its competitors?
- * What is the consumer reaction thus far?
- * What type of consumer is most likely to be a fan?
- * How is Prime Day changing the retail game?
- * What do consumers want to see from Amazon in the future?

For more information or an invitation to the Apparel Executive Forum,
contact Susan Nichols at snichols@apparelmag.com

For personal registration assistance contact hdavis@edgellmail.com.

To register for the event: [CLICK HERE](#)

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