

## TECHNOLOGY *by Design*

*This series of newsletters provides information about our industry's technology resources and the latest in technology applications for apparel and textiles. The CFA continues to be of assistance!*

Issue 4

December 2015

# Apparel

Technology & Business Insight –  
From Concept to Consumer

## RESULTS OF SURVEY

### "Apparel Firms Plan to Increase Tech Investments"

- 45% of Apparel Magazine's audience indicate that capital expenditure budgets for technology investments will rise in 2016 - up 12% over the year
- 35% of readers expect an increase of 5% or more
- 38% say they will remain stable
- 1% expect a decrease
- 15% don't know yet

### Top Investment Priorities for 2016

- Merchandising / Planning / Allocation
- Warehouse Management / Fulfillment
- Product Development: PDM / PLM
- Omni/Cross-channel (to include e-commerce/Catalog)
- Sourcing / Trade Management
- Supply Chain IT
- Digital Merchandising
- POS and Mobile POS
- Mobile Applications (Customer Engagement)
- ERP

Contact:  
Susan S. Nichols  
E: [snichols@apparelmag.com](mailto:snichols@apparelmag.com)  
P: (864) 283-0015



**Mark Burstein, President of Sales,  
Marketing and R & D.**

**Contact:**

**P: (800) 690-0642**

**E: [info@ngcsoftware.com](mailto:info@ngcsoftware.com)**

**[www.ngcsoftware.com](http://www.ngcsoftware.com)**

**RIS NEWS Recognizes  
NGC as a Software Leader**

NGC is recognized as a Leader in 34 categories in the 2015 RIS Software LeaderBoard.

"This is an outstanding performance for NGC, and we are thrilled to get this level of recognition from RIS News," said Mark Burstein, President of Sales, Marketing and R & D, NGC. "The continuous improvements in NGC's products and services have helped us reach a high level of excellence."

NGC offers a suite of best-of-breed enterprise solutions for PLM, global sourcing/supply chain management and ERP, along with a full range of consulting services. To read their company blog, click below:

**[CLICK HERE](#)** to read "*What Does It Take to be a Leader in Customer Satisfaction?*"

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**California Fashion Association**

444 South Flower Street, 37th Floor, Los Angeles, CA 90071 | 213.688.6288 | [info@calfashion.org](mailto:info@calfashion.org) | [calfashion.org](http://calfashion.org)

