



CALIFORNIA FASHION ASSOCIATION



TECHNOLOGY *by Design*

This series of newsletters provides information about our industry's technology resources and the latest in technology applications for apparel and textiles. The CFA continues to be of assistance!

Issue 3

June 2015



3D Avatar Innovation

Alvanon

3D Avatar Innovation

Speeding up design to market

Alvanon, the global apparel business expert, has developed a new virtual fit form avatar that accurately represents the 3D body shape of a specific brand's or retailer's target consumer population. Compatible with multiple 3D fashion design and prototype development systems. It enables apparel companies to significantly increase the design to market speed while yielding significant savings in physical fittings and sampling.

When used in conjunction with leading 3D fashion design and prototype development systems, the virtual form enables garment designers and technologists to create, develop, fit and share their designs with their internal teams and supply chain partners.

[Click here](#) to learn more about Alvanon's 3D avatar innovation.

Contact: Susana Charm
Marketing Manager
E: susana.charm@alvanon.com



Mary McFadden

Gerber Technology

3D Visualization Technology

Dramatic Reductions in Development and Sample Making Times

Gerber Technology introduced a 3D visualization technology as an optional module for AccuMark 10, its industry leading integrated pattern design, grading, planning and marker making software.

3D technology makes it possible to reduce and even eliminate process steps and interactions among design, sample making and merchandising teams, to help designers optimize their time and speed up important feedback cycles. Gerber's rapid development cycle will elevate AccuMark beyond current available systems.

[Click here](#) to learn more about Gerber's 3D Visualization Technology.

Contact: Mary McFadden
Director of CAD Product Management
P: 800-826-3243



Niklas Kirwel

Setlog

New Vendor & Compliance Management System

*The Golden Thread in Fast
Moving Global Businesses is
Smart Connective*

Setlog's OSCA® is smart product suite software that provides real-time access to crucial information. OSCA® is *cloud-based software* for highly efficient, supply chain management. Swift collaboration of all partners on a *single platform* ensures maximum transparency along the entire supply chain.

OSCA® has been specifically designed for real-time use in the cloud; its modular configuration provides manufactures with the best setup specific to their needs.

Setlog's product suite to safeguard compliance in your vendor management processes includes:

- Vendor Information Management
- Collaboration
- Social & Quality Audits
- Vendor Rating

[Click here](#) to learn more about
Setlog's solutions - get connective.

Contact: Niklas Kirwel
Vice President & CPO

P: 212.209.3969

E: n.kirwel@setlog.com

Upcoming Events

June 9-18 / Los Angeles

AIMS360 Certification Class: Learn the principles and procedures involved in the business applications of the apparel industry. ([more info](#))

June 23-24 / New York

Centric Software at the PI (Product Innovation) Apparel Conference. Two Centric customers, Black Diamond and Marc Jacobs, will share their perspective on Centric 8 PLM. ([more info](#))

September 30-October 1 / Chicago

Infor Next 2015: Expand product knowledge, learn from other Infor customers and network with peers. ([more info](#))

October 29-30 / Las Vegas

Gerber Technology's 17th Annual Software Conference "Ideation 2015" will showcase the latest developments in YuniquePLM and AccuMark 3D. ([more info](#))

California Fashion Association

444 South Flower Street, 37th Floor, Los Angeles, CA 90071 | 213.688.6288 | info@calfashion.org | calfashion.org

