



MAGIC



*"Taking Your Brand to the Next Level:
Licensing, Celebrity Branding ... And Protecting It All!"*
Seminar at MAGIC

Wednesday, February 17th, 2016 | Las Vegas Convention Center

CFA Panelists

Rich Anderson, *Moss Adams Capital*

Steve Ekstract, *License! Magazine*

John Tehranian, *ONE LLP*

Moderator

Mitchell Cohen, *CIT Commercial Services*

Overview

Ilse Metchek, *CFA*

