



CALIFORNIA FASHION ASSOCIATION



SEMINARS & EVENTS

California Fashion Association (CFA) is a non-profit organization providing information for business expansion and growth to the apparel and textile industry of California.



California Business **INTERNATIONAL & DOMESTIC TRADE CONFERENCE**

FRIDAY, JANUARY 20, 2017 | 9:00 AM - 3:30 PM
American Jewish University | Gindi Auditorium
15600 Mulholland Drive | Bel Air, CA 90077

NO COST to Attend | Space is limited, Registration recommended | Free LIMITED Parking

Topics include:

- Market Entry Strategies
- International Partner Search
- Trade Finance & Insurance
- Protecting Trademarks & Copyright

Featured Speakers:

- **Richard Swanson**, Director Pacific South Network, **US Dept. of Commerce**
- **Jim MacLellan**, Director of Trade Development, **Port of Los Angeles**
- **Ilse Metchek**, President, **California Fashion Association**
- **Jorge Tagle**, **Consul General of Chile** in Los Angeles
- **Liliana Cino**, **Consul General of Peru** in Los Angeles

Registration: 1-888-847-9652 | **CLICK HERE**



CFA SEMINAR at MAGIC!
"Thinking of Exporting Your U.S. Fashion Brand?"
MONDAY, FEBRUARY 20, 2017 | LAS VEGAS

Panelists:

- **Jay Silver** - Principal, **CBIZ** Apparel Practice ("Financing Global Fashion")
- **Barbara Graff** - VP, **Moonbasa**
- **Gerald Feeney** - Director Consumer Retail, **DHL Global Forwarding** (Getting 'it' there)
- **Malcolm McNeil** - Partner, **Arent Fox LLP** (Protecting your Global Brand)
- **David Josephson** – U.S. Ex-Im Bank, Managing Director, Western Region

For more information, contact the CFA office: 213.688.6288 | info@calfashion.org



CFA SEMINAR at MAGIC!
"Looking forward ... Reflections on 2017"
MONDAY, FEBRUARY 20, 2017 | LAS VEGAS

Panelists:

Paula Schneider - CEO, **Seven for All Mankind/Splendid/Ella Moss ... Brand Management**
Mark Burstein - President, **NGC Software ... Consumer Analytics from Fashion Technologies**
Erik D. Smithweiss - Partner, **Grunfeld Desiderio Lebowitz Silverman & Kledstadt LLP**
Vincent Iacopella – EVP, Growth & Strategy, **Alba Group**

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