



CALIFORNIA FASHION ASSOCIATION



member SPOTLIGHT

August 2017

California Fashion Association (CFA) is a non-profit organization providing information for business expansion and growth to the apparel and textile industry of California.



MANUFACTURING DAY FRIDAY, OCTOBER 6, 2017

LOS ANGELES TRADE TECH COLLEGE (LATTC), in conjunction with CMTC and in partnership with the Los Angeles Mayor's office, will host a "Manufacturing Day Expo and Career Fair" (10 AM - 2 PM) on the LATTC campus for LA Trade Tech students so that students can learn about today's manufacturing processes and the opportunities that they present for future careers

**To view the Manufacturing Day Expo & Career Fair flyer,
click below:**



Manufacturing DaySM is a celebration of modern manufacturing meant to inspire the next generation of manufacturers. By working together during and after MFG DAY, manufacturers will begin to address the skilled labor shortage they face, connect with future generations, take charge of the public image of manufacturing, and ensure the ongoing prosperity of the whole industry.

To learn more about Manufacturing Day, click below:





LAEDC SUCCESS STORY: ***American Shoe Manufacturing and Design, Inc.***

Read how the Los Angeles Economic Development Corporation helped owner Chrysana Constantine save the jobs of her 18 employees.

Rising minimum wage and workers compensation costs nearly eliminated her workforce. American Shoe Manufacturing and Design, Inc. has been manufacturing custom-made ballroom, special occasions and street shoes for men and women in the City of San Fernando.

The Challenge: Chrysana Constantine employed 18 individuals. Her challenges included a rising minimum wage and workers compensation costs. She wanted to do everything in her power to retain all of her highly valued employees.

After an in-depth assessment, the LAEDC team identified applicable tax incentives and programs such as the State Partial Sales Tax Exemption and the Transitional Subsidized Employment (TSE) Program.

Through the LAEDC and its workers compensation expert partner, they were able to:

- Identify several areas for cost-savings.
- Save about 30% on insurance costs.
- Provide significant risk management guidance and create an employee handbook.
- Arrange attendance to an important classification inspection with the Workers Comp Insurance Rating Bureau (WCIRB) to ensure the company classified its employees correctly.

After working with Ms. Constantine for several weeks, the LAEDC and the workers compensation expert's assistance led to the retention of American Shoe Manufacturing and Design's 18 employees.

"LAEDC has been an invaluable resource for my small business! If you have a business in Los Angeles, I would highly recommend contacting the RED Team to see how you can take advantage of the many programs and services they have to offer!"

Chrysana Constantine, CEO, American Shoe Mfg & Design, Inc – USA

California Fashion Association

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