



CFA Member Events at MAGIC! August 14 - 16, 2017 / Las Vegas

SEMINARS & EVENTS

MONDAY, AUGUST 14th

SOURCING SEMINAR @ MAGIC

"Foundations of Fit for Fashion"

Moderator: Louann Spirito, Director, SGS International

Panelists: **Ed Gribbon**, President, **Alvanon**

Crystal Button, SVP, Full Beauty Brands

Mark Charlton, VP, Calvin Klein

Las Vegas Convention Center, North Hall - Level 2 - Room N251

11:00a-12:00a

CFA FN PLATFORM SEMINAR @ MAGIC

"Looking Forward to 2018 ..."

What will the future bring? A panel of independent thinkers bring their crystal ball.

Overview & Moderator: **Ilse Metchek**, President, **California Fashion Association**

Panelists: Sydnee Breuer, **Rosenthal & Rosenthal** | Richard Kestenbaum, **Triangle Capital LLC**

Michael Rosen, **Velvet, LLC** | Jennifer Rosado, **JOOR** | Len Pekso, **Modern Pulse**

Las Vegas Convention Center, South Hall - Room S229

2:00p-3:00p

APPAREL MAGAZINE'S 11TH ANNUAL SOURCING SUMMIT *

"Sourcing Shake Up: How to Steer Your Way Through 2017 & Beyond"

Susan Nichols, Brand Director & Publisher, **Apparel Magazine**

Ed Gribbon, President **Alvanon**

FULL AGENDA

Las Vegas Convention Center

3:30p-5:00p

(Networking Reception 5:00p-6:00p)

*** Attendance is for qualified apparel retailers, brands and manufacturers only; technology and solution providers interested in sponsorship should contact:**

Susan Nichols at snichols@ensembleiq.com or 864-283-0015.

DONEGER GROUP

"Fashion Future Positive: Coping with Change"

Presented by: David Wolfe, Creative Director, **The Doneger Group**

Las Vegas Convention Center, North Hall - Level 2, Room N237

4:00p-5:00p

CFA SOURCING SEMINAR @ MAGIC

"Financing Fashion"

Is Your Business Ready to Transition to e-Commerce?

Experts will discuss ON-LINE and OFF-LINE financing, sourcing & duty strategies

Overview & Moderator: **Ilse Metchek**, President, **California Fashion Association**

Panelists: **Richard Wortman**, **Grunfeld Desiderio Lebowitz Silverman & Klestadt LLP**

Michael Earnhart, **Wells Fargo Capital Finance** | **Edward King**, **King Trade Capital**

Simon Dufour, **Moss Adams LLP**

Las Vegas Convention Center, North Hall - Level 2, Room N250

4:15p-5:15p

WELLS FARGO Cocktail Reception

(by invitation only)

Border Grill / Mandalay Bay

4:30p - 6:30p

MOSS ADAMS Cocktail Reception

(by invitation only)

AquaKnox / Venetian Hotel

5:30p - 7:30p

TUESDAY, AUGUST 15th

CIT COMMERCIAL SERVICES BREAKFAST @ MAGIC

(by invitation only)

Aureole Restaurant / Mandalay Bay

7:30a - 10:00a

FN PLATFORM SEMINAR @ MAGIC

"Trend Science: How to Predict & Embrace the Future"

Speaker: **Wendy K. Bondoni**, Professor, Fashion Marketing, **Woodbury University**

Las Vegas Convention Center, South Hall - Level 2 - Room S229

10:00a-11:00a

SOURCING SEMINAR @ MAGIC

"You Want Faster Fashion? You're closer than you think: Sourcing from the Americas"

Moderator: **Ed Gribbon**, President, **Alvanon**

Speakers: **Ed Gribbon**, President, **Alvanon**, **Tony Anzovino**, VP Production, **Haggar**

Steve Hawkins, SVP, **American Textile & Apparel**

Las Vegas Convention Center, North Hall - Level 2 - Room N251

12:30p-1:30p

YMA FASHION SCHOLARSHIP FUND SEMINAR

"You Can't See Tomorrow with Yesterday's Eyes.

New Talent required for the Changing Retail Landscape"

Moderator: **David Katz**, Executive Vice President, **Randa Accessories**

Speakers: **Sam Archibald**, Omni DMM of Men's Tailored Clothing, Furnishings and Shoes, **Macy's**

Dan Dahl, VP Sales Specialty Wholesale, **Levi Strauss and Co**

Lisa Marie Ringus, Executive Vice President, **24 Seven Talent**

Buyer's Suite / The Collective - Mandalay Bay Convention Center

5:00p-6:00p (with reception to follow)

CFA Members at MAGIC!
August 13-16, 2017 | Las Vegas



COLOMBIA
A NEAR SHORING, FLEXIBLE, INNOVATIVE AND QUALITY
SOURCING DESTINATION!

Visit the **ProColombia Pavilion** featuring 14 companies exhibiting sportswear, casualwear, shapewear, lingerie, swimwear, footwear and accessories.

Don't miss Colombia's top brands at MAGIC SOURCING August 13th - 16th at the Las Vegas Convention Center, North Hall

EXHIBITING COMPANIES:

Click to view: [COLOMBIAN SUPPLIERS EXHIBITING AT MAGIC](#)

Click to view: [SOURCING CATALOG](#)

Click to view: [FN PLATFORM CATALOG](#)

Click to view: [PROJECT CATALOG](#)

ProColombia will also host exclusive guided tours of the Colombian companies, led by a Colombian government trade specialist providing detailed information on how to take advantage of free trade agreement, logistics, and more. Tours are available on the following dates/times:

AUGUST 13th: 2:30 PM | 4:00 PM (Sourcing)

AUGUST 14th-16th: 10:00 AM | 11:30 AM | 2:30 PM | 4:00 PM

For more information contact:

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For more information:

www.magiconline.com

