



member
SPOTLIGHT

January 2017

California Fashion Association (CFA) is a non-profit organization providing information for business expansion and growth to the apparel and textile industry of California.



DONEGER GROUP CELEBRATES 70 YEARS!

Anniversary Party held in New York City

The Doneger Group, a global leader in creative, merchandising and business strategies for the retail, fashion and related industries, celebrated it's 70th anniversary in October with an anniversary party at their recently remodeled office space in Midtown Manhattan.

With more than 700 retail and fashion industry insiders in attendance, it was an evening of stories, friendship and three generations of the Doneger family. The Doneger Group is looking forward to many more decades to come, with the company's expertise to continue to evolve in an ever-changing industry.

THE DONEGER GROUP | www.doneger.com

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**JONES DAY's LABOR & EMPLOYMENT PRACTICE
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About Jones Day: Jones Day is a global law firm with 44 offices in major centers of business and finance throughout the world. They provide significant legal representation for almost half of the Fortune 500, Fortune Global 500, and FT Global 500.

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PARKERWHITAKER
productions

**PARKERWHITAKER PRODUCTIONS
PRODUCES FASHION EVENT
IN LOS ANGELES**

ParkerWhitaker Productions, with CEO's **Sarah Whitaker** and **Erin Whitaker**, produces the "Revelation" fashion events in Los Angeles, last seen in November 2016. A party-style fashion market by day with pop-up shops and designer shows by night. The recent event began with a Q & A breakfast discussion and a panel featuring **Ilse Metcheck**, President, **CFA** and David Dea, Factory Direct.

To read more about this event, **CLICK HERE:**



ParkerWhitaker Productions is a Fashion Show and Events PR Company based in Los Angeles that bring their client's vision to fruition.

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