

LA Textile Announces New Dates & New Show Areas For 2017 After A Successful Fall/Winter 2017-18 Edition

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LOS ANGELES — November 3, 2016 — The Los Angeles International Textile Show (LA TEXTILE) is excited to announce its 2017 show dates after a very successful Fall/Winter edition which took place September 26-28, 2016, and unveiled new show areas, bustling traffic, and an increase in registered attendees. The recent Show debuted a new SOURCING Pavilion, an expanded Penthouse show area on 13C, and a positive arc in business as exhibitors reported seeing increased traffic and new accounts. The 2017 Show dates are scheduled for February 27-March 1, 2017, and September 25-27, 2017.

The impressive list of designers and companies seen at the recent Show included 7 For All Mankind, Adidas, Alexander Wang, All Star Apparel, Are You Am I, Athena, BCBGMAXAZRIA, Beach Riot, Bebe, Chaserbrand, Disneyland Costume, Donni Charm, Fred Segal, G-Star, Guess ? / Marciano, HUF, Junkfood Clothing Company, Justfab, L Space By Monica Wise, Latigo Inc, LF Stores, Lilly Pulitzer, Los Angeles Apparel, Lucky Brand, Mattel, Michael Stars, Monique Lhuillier, Nasty Gal, Need Supply Co., Pacific Sunwear – Pac Sun, Paige Premium Denim, Paper Crown, Romeo & Juliet Couture, Rue 21, Saltwater Luxe, Skechers, Sky, Speedo, Spiritual Gangster, Splendid-Ella Moss, Stance, Sue Wong, Swell, The Reformation, The Squad, TJX, Tobi, Toes On The Nose, Trina Turk, True Religion, Uniqlo, Urban Decay, Urban Outfitters, Westside Project, Wildfox Couture, and Zulily, to name a few.

“From day one traffic was non-stop,” said Sam Schechter of Sommers Plastics. Leslie Lesh, agent for European mill Tricots Liesse agreed, noting: “It’s the best show I have ever had. Traffic was good and our booth was jammed. We had over 80 visitors, quite a few from San Francisco and many swimwear accounts. I look forward to the next Show.”

Taking place February 27-March 1, the next Show will continue the growth seen at LA TEXTILE this year by debuting more new show areas and features, including TECH-BY-DESIGN, a new show Pavilion that will spotlight technology resources for the apparel and textile industry. “Fashion is now a high-tech industry,” said Ilse Metchek, president of California Fashion Association (CFA) and LA TEXTILE Show partner. “Understanding the value of the latest in technical equipment, the available analytics and the newest concepts for visual merchandising is clearly the only way to achieve sustainable success in brand management and retail growth. We

are looking forward to having a one-stop presentation of these resources at LA TEXTILE in 2017." TECH-BY-DESIGN will be featured in the new 40,000 square foot 13C show area of the CMC's Penthouse, introduced to attendees at the recent Fall/Winter Show.

LA TEXTILE's SOURCING Pavilion also debuted at the recent Show and will share the 13C show area with TECH-BY-DESIGN. The SOURCING Pavilion was created as an organic response to the steady increase in exhibitors catering to product development needs over the past few Shows. Exhibitors in this show area included factories, patternmakers, samplemakers, specification companies, cutting, dyeing, and textile testing businesses, to name a few. The 2017 edition of SOURCING at LA TEXTILE will be an expanded version, including all Design & Direction exhibitors offering textile design, surface design & art studios, color services, garment design services, trend services, and similar companies. This addition to SOURCING consolidates design and production services at the Show, creating one central and convenient location.

Highlights planned for shows in 2017 also include new speakers and presentations for LA TEXTILE's much-lauded, complimentary Seminar Program, now including Fashion Snoops who will join the lineup of fashion trend presentations, with more to be announced shortly. Shows in 2017 will also feature networking mixers designed to create additional opportunities for attendees and exhibitors to connect in a casual, celebratory environment.

The Show is also pleased to announce that it will be extending its partnership with global fashion trend forecasting & consulting agency Peclers Paris into 2017. Peclers Paris will continue to provide key fashion trend directions edited specifically for the LA TEXTILE designer audience, curating exhibitor fabric and trim samples for the Show's Trend Forum display, and providing Show attendees with foundational trend and color information to refer to as they navigate thousands of Spring/Summer 2018 fabric and trim collections throughout the Show.

LA TEXTILE in 2017 will take place Monday-Wednesday, February 27-March 1, 2017, for the Spring/Summer 2018 season, and Monday-Wednesday, September 25-27, 2017, for the Fall/Winter 2018-19 season at the California Market Center. The Show Floor is located in the A, B and C wings of the CMC's Penthouse, located on the 13th floor. Show hours will be 9:00 a.m. to 5:00 p.m., Monday and Tuesday, and 9:00 a.m. to 4:00 p.m. on Wednesday.

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