



CALIFORNIA FASHION ASSOCIATION



May 2017

California Fashion Association (CFA) is a non-profit organization providing information for business expansion and growth to the apparel and textile industry of California.



WEBINAR

'Inventory Fulfillment Strategies for Multi-Channel Brands & Retailers' Tuesday, June 6, 2017 | 11:00 AM (PST)

We'll explore key questions to map out the smartest fulfillment strategy for your organization.

- How do you manage planning and purchasing?
- Who owns the inventory?
- Do you give the consumer/customer or retail store full visibility to the entire supply chain?
- How do you manage the different allocation strategies for ecommerce, retail and wholesale?

Moderator:

Susan Nichols, Brand Director, **Apparel Magazine**

Speakers:

Steve Pinder, Managing Director, Kurt Salmon, part of Accenture Strategy

Ajay Chidrawar, Vice President, Global Product Management & Customer Success, **CGS**

Etc.

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**CROWE HORWATH
EXPANDS
CYBERSECURITY SERVICES**

Crowe Horwath recently expanded its cybersecurity services through a merger with SDGblue, LLC.

Steve Strammello, of the Crowe Horwath stated, "Cybersecurity risks are evolving rapidly, and our clients have been seeking our insight to position them to best manage those risks. The SDGblue team has specialized in cybersecurity risk management and will be of lasting value to our clients."

**TO READ THE FULL MEDIA RELEASE
AND FOR MORE INFORMATION ON CROWE HORWATH: [CLICK HERE](#)**

Crowe Horwath | www.crowehorwath.com | (818) 501-5200

LOS ANGELES MARKET WEEK TRADESHOWS

JUNE 5 - 8, 2017 | FALL II & HOLIDAY 2017



THE NEW MART

DESIGNERS & AGENTS

**CALIFORNIA MARKET
CENTER**

**LA KIDS MARKET
SELECT
Better & Contemporary
EMERGE
Emerging Brand
ALT
Athleisure & Lifestyle
TRANSIT
Footwear & Accessories
CONTEMPORARY CURVES
*Plus-Size Collections***

COOPER DESIGN SPACE

BRAND ASSEMBLY