



CALIFORNIA FASHION ASSOCIATION



member SPOTLIGHT

September 2016

California Fashion Association (CFA) is a non-profit organization providing information for business expansion and growth to the apparel and textile industry of California.



CLICK to learn more about the "CA MADE" program through GO-Biz



GRASS MONKEY HOLDINGS, the digital marketing agency located in downtown LA, shares insight and strategic tips on social media and digital marketing and search engine optimization and marketing on their informative blog.

Grass Monkey Holdings | 335 W. 31st St. LA, CA 90007 | 213.263.3033

theteam@grassmonkey.co | www.grassmonkey.co

To read the blog, **CLICK HERE:**



LA FASHION DISTRICT



RENA MASTEN LEDDY has been named Executive Director for LA Fashion BID. She had served as the BID's managing director since February 2015.

Rena is replacing Kent Smith, who retired from the district after 17 years of service.

To read the complete press release, **CLICK HERE:**





Accessories Council and Rosenthal & Rosenthal

present a Roundtable Discussion

"SIMPLE STEPS TO FINANCING YOUR FUTURE"

WEDNESDAY, SEPTEMBER 21st

8AM - 10AM

L & CO. | 264 W. 40th Street, PH | New York, N.Y. 10018

Cost: Accessories Council Members: FREE | Non-Members: \$30

Paul Schindler, SVP of Rosenthal & Rosenthal will share his insights on how companies can benefit from leveraging alternative lending and trade financing products to navigate complex cash flow challenges that impact their business.

**EVENT
INFORMATION**

California Fashion Association

444 South Flower Street, 37th Floor, Los Angeles, CA 90071

P: 213.688.6288 | F: 213.688.6290 | E: info@calfashion.org | W: CalFashion.org

