



*From the heart of
the California Fashion Association*



AN ALUMNI IMMERSION IN THE BUSINESS OF FASHION

THE CALIFORNIA FASHION FOUNDATION

and

THE OTIS FASHION DEPARTMENT

The **California Fashion Association** and **The Otis Fashion Department** hosted their **Alumni Immersion** panel on January 27, 2018 at Otis College of Art Design. The event was open to the alumni of the Otis Fashion Department as well as selected current seniors attending Otis. Panelists answered questions from the attendees on topics such as future career choices, fashion law, financing, luxury branding, entrepreneurial retailing, manufacturing operations, social media, and general networking.

Participating panelists included Tammy Chatkin Newman, 24 Seven/ Crystal Zarpas, Mann & Zarpas / Marie Coletta, Fashion Scholarship Fund / Melissa Carroll, Mann Publications / John Barle, Mon Atelier Inc. / Bert Stewart, Ross Stores/ Jill Mazur, Independent Technology Consultant, Ilse Metchek, President of the California Fashion Association, was the moderator.

"This was a wonderful beginning to an on-going program for our talented graduates who are currently out in the workplace, and looking toward their future as executives and entrepreneurs. It must have been worthwhile because no one left, even after three hours!", said Jill Zeleznik, Dean of the Fashion Department of Otis.

