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**SPOTLIGHT**

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**King Trade Capital announces the completion of a \$5 MM purchase order finance facility for a textile products company in Arizona.**

**King Trade Capital helped a new quickly growing company that needed financing to help scale up their business in light of incredibly fast sales growth.**

The company began as an online direct to customer platform, with great success on the TV show Shark Tank. Shortly after their appearance on Shark Tank the company built an even bigger following for their direct to consumer sales through social media.

The relationship with a new distribution organization significantly increased the company's need for capital to finance the production in Asia.

**King Trade Capital** worked quickly with the Client along with a new factoring partner to structure an end to end finance solution that provides the Client the ability to fulfill the purchase orders from major retailers. The addition of the factoring company provided the Client with additional liquidity.

The Client now has the ability to fulfill larger orders and add even more new customers with King Trade Capital supporting the future sales growth.

"The solution **King Trade Capital** was able to provide will allow the company to expand their customer base and sales, while addressing liquidity issues experienced by many small growing companies. They can now grow without the worry of tapping out their balance sheet and be unable to execute on growing sales.", said Andy Chong of King Capital.

**For more information about King Trade Capital, please visit**

[www.kingtradecapital.com](http://www.kingtradecapital.com)

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