

## TECHNOLOGY *by Design*

*This series of newsletters provides information about our industry's technology resources and the latest in technology applications for apparel and textiles. The CFA continues to be of assistance!*

Issue 6

July 2018



### Centric's PLM Online Demo Series

**August 9, 15, 23, 29, 2018 | 2pm EDT | Online**

Getting products to market is more complex than ever. Up-to-date product information needs to flow freely and accurately to and from internal and external teams: suppliers, sales, marketing, retail, production, logistics, finance, quality and more.

***What if there was one single source of the truth for everyone?***

Join Centric Software's fashion and technology industry experts **each week in August for live PLM and Mobile App online demos** for a *four-part webinar series* that will cover:

- PLM4ALL
- Field Testing
- Retail Review
- Factory Audit

Learn how PLM can help your brand improve collaboration, reduce errors and costs and speed time to market. Learn how Centric Software's innovative solutions streamline product development from concept to retail.

***Want to find out what PLM can do for your business?***

**REGISTER NOW**

444 South Flower Street, Los Angeles, California 90071 Tel: 213 688 6288. Fax: 213 688 6290  
email: [info@calfashion.org](mailto:info@calfashion.org) Website: [www.californiafashionassociation.org](http://www.californiafashionassociation.org)

STAY CONNECTED

