California Fashion Foundation's annual Scholarship Awards Luncheon was hosted by the California Market Center, honoring future fashion design innovators with scholarship awards. After previewing the winning designs, scholarships were presented in the names of AIMS360; Ben & Joyce Eisenberg Foundation; Betty Baumgardner Foundation; California Apparel News; California Market Center; CIT Commercial Services; Cohn Handler Sturm LLP; Cooper Design Space; Design Knit; Fineman West & Company; Karen Kane; KWDZ Manufacturing; Moss Adams LLP; Rags for Richards Foundation; STC-QST; Stony Apparel; Swat Fame; Tukatech; UBM/MAGIC; Velvet Heart.

Lunch was provided (courtesy of STC-QST) from the New Moon restaurant. 'Pep talks' were given by Annabelle Lee (See You Monday), Tammy Chatkin (24/Seven) and Zachary Hurley (Indie Source), followed by the award presentations.

Participating schools were: Academy of Art University of San Francisco; Art Center College of Design; Art Institute of California-Hollywood; Art Institute of California–San Diego; California State University-Long Beach; California State University-Los Angeles; California State University-Northridge; Fashion Institute of Design & Merchandising; Long Beach City College; Los Angeles Trade Technical College; Mt San Antonio College; Otis College of Art & Design; Pasadena City College; Santa Monica College; Woodbury University.

A special thank you to our sponsors