

MEMBERSHIP BENEFITS

California Fashion Association's annual memberships consist of three different levels designed to inform and engage our members based on their specific needs. Each membership category includes a variety of promotional and networking opportunities to promote industry awareness, educate members on current issues and to foster networking among likeminded organizations.

GENERAL	ADVISORY BOARD	SPONSOR
<ul style="list-style-type: none"> ▪ Listing on roster and CFA website ▪ Link to company website from CFA website ▪ Membership Services Bulletin about company emailed to CFA database ▪ Networking introductions (by request) ▪ Notification of events, seminars, panels, etc. ▪ CFA can create custom events, seminars and panels surrounding industry topics relating to your company 	<ul style="list-style-type: none"> ▪ Advisory Board meetings to set CFA agenda ▪ Listing on roster at a Board Member ▪ Link to company website from CFA website ▪ Membership Services Bulletin about company emailed to CFA database ▪ CFA will market your company's events to the CFA database ▪ Networking introductions (by request) ▪ Panel participation in appropriate industry seminars ▪ Notification of applicable events, seminars, panels, etc. ▪ CFA can create custom events, seminars and panels surrounding industry topics relating to your company 	<ul style="list-style-type: none"> ▪ ALL of the Advisory Board benefits ▪ PLUS: Sponsor events to promote your company's product offerings and services ▪ Institutional visibility as a Corporate or Industry leader ▪ Strategy sessions with CFA experts by request ▪ Development of company programs for specific issues