



*From the heart of  
the California Fashion Association*



# CALIFORNIA FASHION FOUNDATION EDUCATIONAL PROGRAM

THE CALIFORNIA FASHION FOUNDATION  
SANTA MONICA COLLEGE

October 9, 2019

**The Santa Monica College Fashion Department** invited Ilse Metchek, President of the **California Fashion Association** to speak on **“Tracking Megatrends 2020.”**

The session is part of an on-going **California Fashion Foundation** program for students and alumni seeking their spot in the workplace, looking toward their future as executives and entrepreneurs in the fashion industry.



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