



COVID-19; Upcoming Webinars

The California Fashion Association is describing pertinent WEBINAR information from both CFA members and non-members to identify and answer various questions from the business community. The CFA was formed to facilitate this service and we invite all companies to submit their expertise for CFA broadcasting.

See the attached LISTING of upcoming WEBINARS

The listing will be updated weekly; if you have subjects and information to add to these announcements, please send them in.

From China to the US: Best Business Practice Sharing amid the COVID-19 Pandemic

Friday, March 27, 2020 | 6:00am PST

China-based US execs share what they've learned over the past 60 days.

Register at: <https://amcham.eventbank.cn/event/26144/register/>

Coronavirus & Remote Work Force: Best Practices for Protecting Trade Secrets & Intellectual Capital

Friday, March 27, 2020 | 10:00am-11:00am PST

Best practices and steps you can take to continue to protect intellectual capital during the coronavirus pandemic.

Register at: <https://www.seyfarth.com/news-insights/coronavirus-and-remote-work-force-best-practices-for-protecting-trade-secrets-and-intellectual-capital.html>

No-Interest and Low-Interest, and Disaster Loans for California Small Business Owners

Monday, March 30, 2020 | 11:00am PST

Please join Small Business Majority, Kiva, Opportunity Fund and the U.S. Small Business Administration (SBA) San Francisco Office for a free and interactive presentation on the current small business funding landscape and funding options to help entrepreneurs and small business owners in California.

Register at: https://go.smallbusinessmajority.org/e/229072/lifornia-small-business-owners/71gig/223808431?h=nbhONk1hyXtDR5m1zt47Rlty9xZfutoEYjQh_K8pm10

The Federal Relief Package: Is Your Business Essential and/or Critical and What Those Terms Mean for You and Your Employees

Monday March 30, 2020 | 11:00am PST

Topics include:

- Stay-at-Home orders and your business operations: What is the definition of "essential" and "critical infrastructure" and how should companies respond to state or local directives on business operations.

- The Coronavirus Aid, Relief, and Economic Security Act (“CARES Act”): Does my business qualify for relief in the form of a Small Business Administration loan? What are the terms of these loans and what is the size threshold?
- What’s in the third relief package and what will be in the 4th package?

Register at: https://kelleydrye.zoom.us/webinar/register/WN_LMIktCENSOCKsHdk3i5HNg

**Obtaining COVID-19 Financial Relief:
Overview of SBA, Cares & Alternative Strategies**
Tuesday March 31, 2020 | 11:00am PST

Options for leaders to seek financial relief, enhance liquidity, and preserve company value.

Register at: <http://go.cohnreznick.com/sbawebinar.html>

**World Trade Center Los Angeles & World Affairs Council- Present:
How International Airlines are Responding to COVID-19**
Wednesday April 1st, 2020 | 11:00am PST

How COVID-19 has disrupted the airline industry generally, and more specifically, the current state of flights between the US and China.

Register at: <https://register.gotowebinar.com/register/7733044904322375948>

Cancellations & A Collective Reckoning
Thursday April 2 | 11:00am PST

what’s really happening in the supply chain and how partners can band together to support one another.

Register at: <https://webevents.wins.net/2-evt686b3f2a53944e28af0d9551c8c8ebab>

Attentive COVID-19 E-Commerce Trends & Tactics
Thursday, April 2 | 1:00pm EST

How brands are adapting to shifting consumer behaviors related to COVID-19. We’ll share our latest insights, as well as examples of how businesses are driving revenue by engaging valuable mobile audiences.

Register at: <https://info.attentivemobile.com/covid-19-ecommerce-webinar/>

California Fashion Association

444 South Flower Street, Los Angeles, California 90071 | Tel: 213 688 6288 | Fax: 213 688 6290
email: info@calfashion.org | Website: www.californiafashionassociation.org

