



*From the heart of
the California Fashion Association*



California
Fashion
Association

The California Fashion Association is focused on building a knowledge base to identify and meet the needs of the various constituents of the industry.

UPDATE... May 15, 2020

CALIFORNIA FASHION FOUNDATION EDUCATIONAL PROGRAM

The California Fashion Foundation's ongoing College and University program includes a virtual classroom PowerPoint and panel seminar on "The Passion for Change".

Industry 'experts' from technology, social media, finance, and retailing are invited to participate in this interactive Q & A conversation.

***We invite you to participate and/or just listen in to the
May 20th Presentation for FIDM.***

Please contact Sarah at sarah@calfashion.org for login details.

Positive Feedback....

Santa Monica College | May 13, 2020

"What a morning! I am still getting texts from people thanking me... really thanking YOU both!! This was the highlight of our very crazed semester! Thank you, again!!!!"

Lorrie Ivas, Santa Monica College

Fullerton College | May 6, 2020

"Having this presentation for the faculty and the students was a step in the right direction for what is happening to our fashion industry. She gave the fashion students not only hope for a future but a focused direction! Good information."

Professor Renee Young, Department Chair of the Fashion Department at Fullerton College

Woodbury University | May 5, 2020

"So many thanks for such an informative seminar! I am getting so many comments, emails and texts right now that you really know the current situation, and that you update every year to respond to the current climate. We are very appreciative!!!"

Anna Leiker, Chair, Fashion Design – WOODBURY UNIVERSITY

Academy of Art University, San Francisco | May 4, 2020

"I met several students during my office hour yesterday, and many of them mentioned how much they learned from your presentation. The timing was perfect- we are all concerned for the future, and students rightly are worrying about their job prospects. ..you brought several past and current issues into one narrative. We will be extending the discussion during class meetings. Thank you for making the time to educate the next generation! It's much appreciated."

Otis College of Art & Design | April 14, 2020

"Wow!!! It was amazing and so on point. We can always count on you to have an understanding of everything that is happening, even in these difficult times. At the same time, it gave the students useful information to help them navigate through this maze of uncertainty. Most importantly, it gave them hope that there is a future. I wish we had more time because your panel was excellent and so informative. Please pass on my thanks and appreciation to each of the panelists."

Jill Zeleznik, Chair Fashion Department, Otis College of Art & Design

Coming Up.....

Wednesday, May 20th...FIDM

Thursday, May 21st...LA Trade Tech College

**Date TBD....Art Center College of Design, Cal Poly Pomona,
El Camino College, Cal State-Northridge, Pasadena City College**

The CFA was formed to facilitate that service and we are grateful to the many members and non-members alike who have stepped up in support of the country's population in dire stress.

California Fashion Association

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