



*From the heart of  
the California Fashion Association*



***The California Fashion Association is focused on building a knowledge base to identify and meet the needs of the various constituents of the industry.***

November 20, 2020

## **CALIFORNIA FASHION FOUNDATION EDUCATIONAL PROGRAM**

***Ilse Metchek, President of the California Fashion Association presented virtual classroom PowerPoints for College Fashion programs for students during the sequestration.  
(For presentation recordings, contact CFA office)***

**California State University, Northridge Nov 6, 2020  
“The Passion For Change- Current Business Realities”**

*“Thank you all for your time and energy you gave to the students today. The students loved it! You are truly an inspiration to our students striving to be fashion professionals.”*

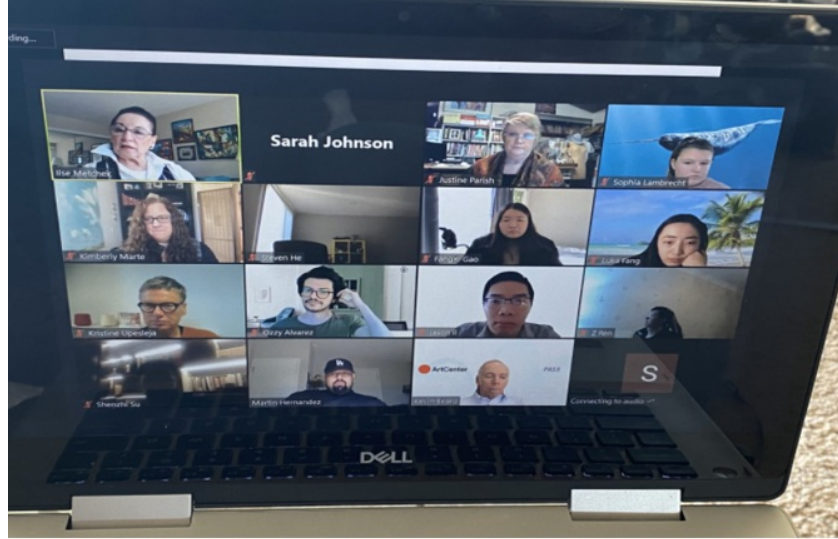
**-Shirley Warren, Lecturer/Internship Coordinator, Apparel Design/Merchandising**



**ART CENTER COLLEGE Nov 9, 2020  
“The Passion For Change- Current Business Realities”**

*“Ilse gave a great presentation for our Product Design students specializing in Wearables & Soft Goods. With her focus on consumer products in the fashion realm, our students gained a better understanding of business and consumer trends especially in relation to sustainability and tech advances in the fashion world. Ilse is a gold mine of information for us.”*

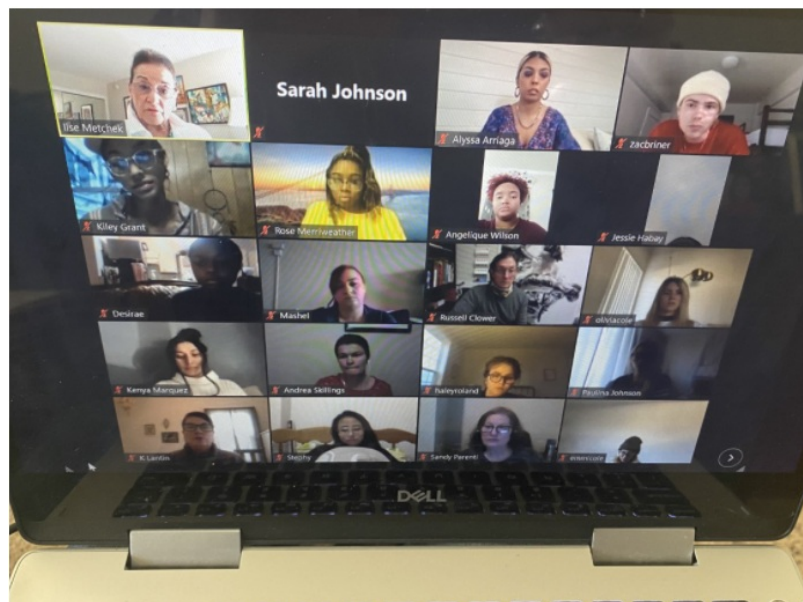
**-Justine Parish, Director, Product Design Dept.**



**ACADEMY OF ART UNIVERSITY, SAN FRANCISCO** Nov 11, 2020  
 "Beyond The Runway"

*"On behalf of School of Fashion, I wanted to sincerely thank you for a fantastic presentation. Our students left with much to consider. Thank you for bringing them some insight into the business of fashion! Thank you!"*

**- Gabriel Joshua Gima, Director, School of Fashion**



**LOS ANGELES TRADE TECH COLLEGE** Nov 17, 2020  
 "A Changing Fashion Industry"

*"The students and faculty in the Fashion Design Program were honored to participate in the lecture and discussion. The wealth of experience and expertise that Ms. Metchek generously shares with our students keeps them engaged and provides them with insights into industry trends that complement what they are learning in the classroom. We are grateful to Ms. Metchek and are excited to continue our relationship with the CFA."*

**-Joseph Guerrieri, Chair, Design and Media Arts Pathway**



### California Fashion Association

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