



## On-demand Apparel Production for Wholesale and Retail

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Utilizing [on-demand apparel production](#) with AIMS360's [apparel software](#) to sell omni-channel for both wholesale (B2B) and direct to consumer (B2C).

- The process is simple: orders are taken, on-demand production is immediately created, the goods are allocated, shipped, and inventory is updated to all channels.
- Goods are produced 'on-demand' vs. producing in advance.

### ***Apparel Software for on-demand omni-channel***

- When orders are taken in a variety of channels within b2b e-commerce, (ie; [Shopify](#) DTC, department store EDI dropship, etc.) , **AIMS360** can work with clients for sewing and printing of t-shirts on demand.
- The customer order arrives, on-demand production is immediately created, allocated for the orders, and inventory is updated to all channels. The t-shirt is shipped out as the system automatically finishes out the process.

### ***Traditional apparel manufacturing vs Manufacturing on-Demand (MOD)***

Disadvantages of traditional processes:

- a) producing large quantities of styles, keeping it stored until shipment.
- b) requires forecasting and inventory to be held.
- c) leading to discounting to sell off inventory, lowering margins and destroying brand equity.

### ***MOD in fashion allows companies to stay lean on inventory and is very flexible:***

- It can be isolated to a product or a processes. For example, a clothing manufacturer may produce only **non-core** styles on demand, since core styles can be inventoried.
- **AIMS 360** for on-demand helps sustainability with brands experiencing cost savings.
- Using MOD with most of their products, fashion production can be brought back to domestic production.

### ***Getting Started***

**AIMS360** can show you automations that facilitate the whole process from order to production and delivery.

Visit full article: <https://www.aims360.com/on-demand-apparel-production/>

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