



The California Fashion Association is focused on building a knowledge base to identify and meet the needs of the various constituents of the industry.

August 26, 2020



Designers & Agents Announces D&A Digital Platform

Designers & Agents is launching D&A Digital to provide an essential connection between D&A exhibitors and its retail audience.

D&A will be collaborating with ORDRE, a leading online fashion wholesale network for the development of **D&A Digital**.

“ORDRE recognized the challenges of the changing environment for fashion brands in managing their *global wholesale networks*.”, said Ed Mandelbaum, CEO of Designers & Agents.

- **D&A** does not envision the digital platform as a substitute for physical trade shows.
- **D&A Digital** will serve as an enhancement to exhibitors and offer retailers even more streamlined capabilities to merchandise and purchase collections, pre, during and post market.
- **D&A Digital** will be made available to **Designers & Agents'** exhibitor roster ahead of the upcoming Spring 2021 market. It will debut the **first week of September** with additional brands assembling **through September 22nd**
- **D&A Digital** will include virtual showrooms, video options, order building and lookbook presentation.

For more information, please contact: da@designersandagents.com



Gina Bibby, *Head of Fashion Tech*,

Presents A Virtual Event:

“How Can We Help?”

September 29 | 11:00am-12:30pm PST

Withersworldwide hosts the **‘Dolphin Tank: Fashion Tech’** virtual event featuring women-led companies - providing connections and advice for female entrepreneurs in fashion tech to capitalize on their opportunities.

*Applications are open for women-led fashion tech companies from all backgrounds and locations. Interested applicants can [apply here](#) by **September 9**. All are welcome to [register](#) to watch, ask*

questions and share connections.

Speakers: **Gina Bibby**, *Head of Fashion Tech, Witherworldwide*
Graham Webster, *Head of Luxury Brands, Withersworldwide*

Register Here: <https://www.eventbrite.com/e/dolphin-tank-fashion-tech-virtual-tickets-113849639336>



About Withersworldwide: Is an international law firm headquartered in London, United Kingdom, with offices in the United States, Europe, Asia, and the Caribbean. Specializes in tax, trust and estate planning, as well as litigation, employment, family law, and other legal issues facing high-net-worth individuals.

For more information, please contact:

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<https://www.withersworldwide.com/en-gb/>

Brookfield Properties

California Market Center

LA KIDS SEASONAL MARKET | SEPTEMBER 13-17, 2020 – *an in-person opening for increasing and immediate merchandise needs - available to retailers for virtual or private, in-person appointments.*

*Also featuring **CMC UPLOADED, September 14-16, 2020** - a virtual component to September's LA Kids Seasonal Market.*

Participating LA Kids Market Showrooms will be have Virtual Line Showings via Zoom, broadcast live from inside their Showrooms.

For more information, contact: Matthew Mathiasen, Manager of Buyer Relations or Moriah Robinson, Director CMC Events

[LEARN MORE](#) | [REGISTER FOR CMC UPLOADED](#) | [EXHIBIT](#)

The CFA was formed to facilitate that service and we are grateful to the many members and non-members alike who have stepped up in support of the country's population in dire stress.

California Fashion Association

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