



The California Fashion Association is focused on building a knowledge base to identify and meet the needs of the various constituents of the industry.

LECTRA

Webinars

Friday, June 12th | 10:00am PST / 1:00pm EST

Topic: ‘The Fashion Market Data You Need for the Future’

A Webinar to discover how leaders are using Retviews to keep their e-commerce revenue growing in this digital-first world of fashion apparel.

- Having the right discounting strategy is crucial for retail & fashion brands to survive.
- Using real-time competitive intelligence gives companies their competitive edge.

Speaker:

Marie Dupin, NellyRodi (International Consulting Agency)

Register:

https://us02web.zoom.us/webinar/register/9515912825249/WN_YK8b201SVWJb3asZZUZHA

Wednesday, June 17th | 10:00am PST / 1:00pm EST

Topic: Lectra’s Newest Cloud-Based PLM: “KUBUIX LINK”

Kubix Link’s unique cloud-based PLM can bring product to market faster and more efficiently.

Join **Lectra** for a digital preview of **Kubix Link**. Led by **KARYN WANGENSTEIN** Lectra’s business consultant and solution expert, the live demo will showcase Lectra’s newest cloud-based PLM designed specifically for fashion brands and retailers.

The digital preview & live demo will cover:

- An introduction to Kubix Link, the unique fashion PLM platform for fashion brands and retailers
- Kubix Link’s PLM template and framework
- Kubix Link’s multi-level collaboration feature

Register: https://us02web.zoom.us/webinar/register/7815912818534/WN_GinltU8PTUmIzgsZcaRPrQ

For more information, please contact:

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The CFA was formed to facilitate that service and we are grateful to the many

members and non-members alike who have stepped up in support of the country's population in dire stress.

California Fashion Association

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