



7 Signs It's Time for Digital Transformation

Whether you make designer, outdoor, casual, leisure, athletic wear, outerwear, footwear or other apparel, it is essential that you keep pace as you navigate business disruptions. These disruptions can take many forms...

✓ **Trends change constantly** with every new Instagram influencer post it's difficult to keep up with preferences for styles, colors and materials.

✓ **We're all in this together—but apart.** When working with other internal teams it can feel like the left hand doesn't know what the right hand is doing

✓ **Competition is fierce.** A lot of players out there are vying for a seat at the table.

Digital Transformation helps you connect every aspect of your product innovation, improves efficiencies, gives tools for remote work and improves vendor collaboration.

Some of the red flags that are costing you time and money.....

Signs:

Sign #1: You're digging through endless emails

Sign #3: You're too dependent on specific people to keep processes running smoothly

Sign #5: Your existing systems are slowing you down, creating inefficiencies and leading your employees in different directions.

See The Full Check List Here: <https://www2.centricsoftware.com/l/35842/2020-09-25/w7m7rv>

Centric Software is focused exclusively on the product development requirements of retail, apparel, footwear, luxury goods and consumer goods companies.. An easy-to-use approach to line planning, calendar management, materials management, technical design and continuous improvement of retail execution.

Visit: www.centricsoftware.com

For more information please contact:

Brian Kastner | (310) 850-0658 | bkastner@centricsoftware.com

CFA ...444 South Flower Street, Los Angeles, California 90071 Tel: 213 688 6288. Fax: 213 688 6290

email: info@calfashion.org Website: www.californiafashionassociation.org

