

# TECHNOLOGY *by Design*

November 25, 2020

## LECTRA

### Webinars

## “Re-Imagine The Future of Fashion”

**Thursday, Dec 3rd | 9:30am PST**

*New consumer behaviors, new time frames, and new business models require a new approach to production*

- The ‘on-demand’ production model for aligning supply and demand
- Brand Strategies that have begun implementing innovative disruptive models
- How ‘Fashion On Demand’ by Lectra can help you resolve new challenges



VISIT: <https://www.lectra.com>

**For more information, please contact:**

**Michael Clevestig | [m.clevestig@lectra.com](mailto:m.clevestig@lectra.com) | T:(770)805-7003 | M: (470)-473-4595**

---

**CFA** ...444 South Flower Street, Los Angeles, California 90071 Tel: 213 688 6288. Fax: 213 688 6290  
email: [info@calfashion.org](mailto:info@calfashion.org) Website: [www.californiafashionassociation.org](http://www.californiafashionassociation.org)

