



CFA provides information about our industry's vulnerable business issues. The current issue's importance is part of CFA's continuing effort to assist our members.

April 2020

THOUGHTS ABOUT THE FUTURE

Digital Roundtable by LECTRA

LECTRA

FRIDAY, APRIL 24th
10:00 AM PST / 1:00 PM EST

What Brands & Retailers Need to Know Now to Prepare for the Future

This COVID-19 disruption is forcing rapid change upon fashion brands, designers and retailers to:

- reassess each touch point along the product lifecycle,
- deploy the appropriate intervention as quickly as possible.

The current global situation has highlighted the flaws in the traditional way of bringing product to market and pointing out the costly implications of moving too slowly towards a digital supply chain.

Join us for a live digital event where industry experts will discuss how connectivity, collaboration, and access to accurate competitive intelligence and data can help fashion companies thrive in a post COVID-19 world.

Register: https://go.lectra.com/WBN-SS2004SHNADigital-Round-Table_LP1_Registration-to-Zoom.html

www.lectra.com

The CFA was formed to facilitate these service and we are grateful to the many members and non-members alike who have stepped up in support of the country's population in dire stress.

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