

# TECHNOLOGY *by Design*

October 9, 2020



## #2 - WEBINAR SERIES:

“Seasonal Shifts:

“*Leaving the Old Wholesale Calendar Behind*”

**Brands and Retailers Have Reimagined Fashion’s Cadence”**

**Thursday October 14-15 | 5:30am-1:30pm PDT**

NGC (New Generation Computing) Software hosts a session during The 2020 Virtual Sourcing Journal Summit, R/Evolution: Overhauling Fashion’s Outmoded Supply Chain . Thought leaders reveal how to rebuild everything from sustainability, seasonality and social compliance, to product development, demand planning and purpose.

*Leaving the old wholesale calendar behind can help to alleviate cashflow woes, product development bottlenecks, production pileups and promotional pressures.*

### Panelists:

- **Mark Burstein**, *President*, NGC Software
- **Gary Wassner**, *CEO*, Hildun Corporation
- Erik Olson, VP Product Development and Sourcing, Crocs
- Margaret Kutt, Senior Director of Product Development, Newtimes Group

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