

TECHNOLOGY *by Design*

September 24, 2020



Webinar: Introducing The New *BlueCherry Next*TM PLM Solution Powering Innovation

Thursday October 22 | 10:00am PDT

To grow your business, it requires a modern Product Lifecycle Management (PLM) solution that supports the recent trends in remote work, small batch production runs, eCommerce integrations, corporate responsibility initiatives, and 3D materials and product management.

BlueCherry Next PLM is suitable for small-to-medium businesses and scalable for global enterprises.

Topics:

- Current trends impacting our industry in the new normal
- PLM requirements to increase speed-to market and improve supply chain efficiencies
- Why a 'no-code' solution is the best way to streamline workflows and process visibility

Speaker:

Charles Benoualid, *VP Research & Development*

Mark Harrop, *WhichPLM Magazine*

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