

INTERNATIONAL NEWS

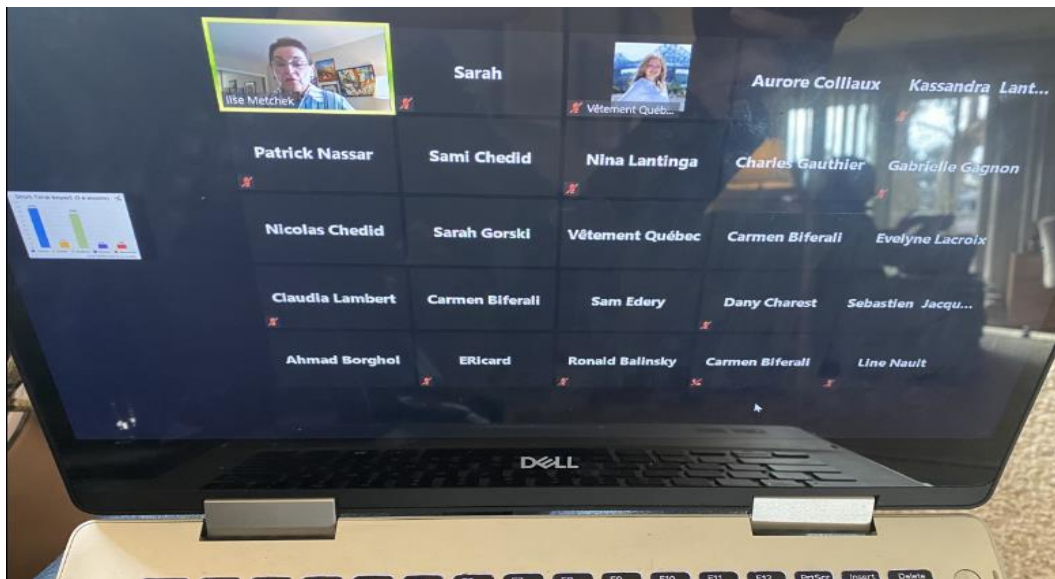
Québec

Friday, November 20, 2020

The Quebec Government Office of Los Angeles hosted a PowerPoint presentation by **Ilse Metchek, President of the California Fashion Association**, as part of the Quebec conference for apparel related companies. The session was entitled “Understanding the New U.S. Consumer”.

“Thank you very much for your time for the Export Forum. WOW ! Everyone that I spoke to told me that you had an amazing energy, and that your conference was VERY informative.”

-Aurore Coliaux



OVERVIEW:

- Voice of Disruption
- Fashion’s Cultural Differences
- The ‘New’ U.S. Retailer
- Looking Forward

Visit: <http://www.international.gouv.qc.ca/en/los-angeles>

For more information or to register, please contact:

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