



*The California Fashion Association is focused on building a knowledge base to identify and meet the needs of the various constituents of the industry.*

January 13, 2021



## MADE IN PORTUGAL *naturally*

### **TEXTILE AND APPAREL**

#### ***A sustainable approach to fashion***

The Portuguese textile and apparel industry is widely known for its quality, short lead time and competitive rates. Portugal is strong in engineering and product design. The Portuguese fashion industry provides all the steps of production, with a sophisticated manufacturing process and a close attention to sustainability.



### **FOOTWEAR**

#### ***Haven't you bought "Made in Portugal" Footwear, yet? We'll tell you!***

Portuguese shoes have already conquered its place in the global market. Design, quality, innovation and differentiation have consolidated the label "made in Portugal". Could you live without a pair of Portuguese shoes? You could, but it wouldn't be the same.



### **JEWELLERY**

#### ***Portuguese Jewelry***

From traditional workshops to innovative industry, from classic to contemporary design, from local retail to digital marketplaces, Portuguese Jewelry is an industry made of diversity and creativity. Portuguese Jewelry is renewed by a new generation of brands, designers and manufacturers combining the perfection of handcraft techniques with state-of-the-art technology and contemporary design.



### **LEATHER GOODS**

#### ***The new life of Portuguese leather goods***

The Portuguese leather goods and saddlery sector has reinvented itself. Inspired by modernity, its essence is Young, Modern, and Sophisticated. **APICCAPS'** new campaign is dedicated to Portuguese Leather Goods, to value the know-how of an industry with a great tradition that embraces today's demands.



*The CFA was formed to facilitate that service and we are grateful to the many members and non-members alike who have stepped up in support of the country's population in dire stress.*

### California Fashion Association

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