

The California Fashion Association is focused on building a knowledge base to identify and meet the needs of the various constituents of the industry.

January 27, 2021

California Fashion Foundation, partnering with the **Black Design Collective**
Developing and implementing a series of online workshops



Webinar Series #5
"TECHNOLOGY of PRODUCTION
...from Design to Consumer"



Topics:

- 'NEW' RETAIL TECHNOLOGIES
- OPTIMIZING SOCIAL MEDIA PLATFORMS
- WHAT'S NEXT? - *LOOKING FORWARD*

Moderator: **Ilse Metchek**, *President, CFA*

Panelists:

- **Hannah Underhill**, *Vice President, Power Digital Marketing*
- **David Ryan**, *Managing Partner, Concepts in Technology*

(Recording available; Contact CFA office)

*The CFA is affiliated with the California Manufacturing Network to facilitate the
Small Business Consulting Expansion Program...*

California Fashion Association

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