



The California Fashion Association (CFA) is focused on building a knowledge base to identify and meet the needs of the various constituents of the industry.

May 5, 2021

INTERNATIONAL OPPORTUNITIES



Webinar:

E-commerce & Social Media Marketing Trends in China: Channels & Strategies

The event agenda will include a discussion on the major social media marketing channels in China and an introduction to HKTDC eMP 2.0.

May 11, 2021

5:00 PM PST – 6:00 PM PST

Register Today

For more information, please contact:
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