

The California Fashion Association (CFA) is focused on building a knowledge base to identify and meet the needs of the various constituents of the industry.

June 8, 2021



JERRY LEIGH TEAMS UP WITH NFL AND NFLPA FOR COSTUME PRODUCT LINE

Jerry Leigh will develop costume and role-play items for adults, children, and their pets.

Jerry Leigh of California Inc. celebrates today's real-life superheroes through a licensing deal with NFL Properties LLC (NFLP) and the NFL Players Association (NFLPA), through its licensing and marketing division, NFL Players Inc.

By combining the depth of the NFLPA roster and the power of the NFL teams, **Jerry Leigh** will develop innovative products including muscle tops, bottoms, sets, role play dresses, and role-play accessories in men's, women's, youth, infant/toddler, and pet sizes. The product line will be available everywhere from NFL team stores to mass retailers just in time to celebrate the 2021 NFL season.

"Our goal at Jerry Leigh is to redefine the family entertainment experience by engaging customers in meaningful ways with innovative products at retail in new aisles, new segments, and new channels."

- Andrew Leigh, President of Jerry Leigh

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