



The California Fashion Association (CFA) is focused on building a knowledge base to identify and meet the needs of the various constituents of the industry.

July 15, 2021

CFA Seminars: SOURCING at MAGIC 2021

Supply Chain Disruptions Are Here

Date: Monday, August 9th

Time: 12:30 PM – 1:30 PM

Location: Las Vegas Convention Center, North Hall, Booth #62107

The enormous impact of current supply chain disruptions and freight rate increases will be a fact of business life for some time to come.

Hear from experts:

- **Predictions** - When and how the situation will be resolved
- The impact on the cost of **raw materials**
- Questioning the timely arrival of **November 15th deliveries** for importers and retailers
- What are the alternative **sourcing options** for the future?
- Sourcing as a focus for **designers and merchandisers** for 2022

Panel:

- **Heather Littman**, *Partner, GDLSK (Grunfeld Desiderio, Lebowitz, Silverman, Klestadt)*
- **Sean Zahedi**, *President, Lafayette Textiles*

Moderator: *Ilse Metchek, President, California Fashion Association*

Financing Fashion

Date: Tuesday, August 10th

Time: 2:00 PM – 3:00 PM

Location: Las Vegas Convention Center, North Hall, Booth #62107

Examining the effects on retail profitability, import financing amid supply chain disruptions, and future financing for new entrepreneurs.

- Non-factored Credit for retailers and use of Amex, CBD, PayPal Business, etc.
- Consumer use of credit cards, Square, BNPL, PayPal, Venmo, Apple Pay, etc.
- Import Financing and 'supply chain disruption' cancellation policies
- Financing entrepreneurs

Panel:

- **Matthew Moeck**, *Director of Business Development, Hilldun Corporation*
- **Gino Clark**, *Executive Vice President, White Oak Commercial Finance*

Moderator: Ilse Metchek, President, California Fashion Association

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California Fashion Association

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