

*The California Fashion Association (CFA) is focused on building a knowledge base to identify and meet the needs of the various constituents of the industry.*

July 2, 2021

# CFA In The News



**YouTube Series “Live@5”**

***Featuring: Ilse Metchek, President  
California Fashion Association***

June 30, 2021

## **“Post-Covid Reopening – Hits, Misses, and Hopes”**

Ilse Metchek, President of the California Fashion Association, was featured as a guest speaker on **Sullivan Says SoCal’s YouTube series “Live @ 5.”** The discussion centered on the reopening of fashion retailing in California, and how the apparel industry has been affected.

Other speakers were Abelardo de la Peña Jr. of **LA Plaza de Cultura y Artes** and Paul Sanford of **Wincome Management and Development Group**.

You can view the recording of the live YouTube show below.

**Watch Recording**

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