



The California Fashion Association (CFA) is focused on building a knowledge base to identify and meet the needs of the various constituents of the industry.

August 13, 2021



INTERNATIONAL OPPORTUNITIES



Analysis and News

July 19, 2021

“The E-Commerce Route to the US” (excerpt)

HKTDC Global Market Economist Charlotte Man outlined the changes the pandemic had brought to the US e-commerce market. **“In the US, work from home and lockdown measures have accelerated the supply and demand for e-commerce. From the second quarter of last year to the first quarter of this year, local e-commerce retail sales averaged as high as US\$200 billion per quarter, which was significantly higher than in 2019. Before the pandemic, the quarterly average was about US\$150 billion.”**

Andy Cheng, Senior Manager of eBay’s Market Development in Hong Kong and Taiwan, said **trade friction between the US and Mainland China meant more and more overseas companies are selling into the US through e-commerce platforms to simplify the import process.**

[Read The Full Report](#)

For more information, please contact:

Julia Son | julia.h.son@hktcdc.org
home.hktcdc.com

CentreStage: Asia’s Fashion Spotlight

CENTRESTAGE, organized by the Hong Kong Trade Development Council, will make its long-awaited return on September 10 to 12, 2021 at the Hong Kong Convention & Exhibition Centre with an **online presence** as well as

physical exhibit.

With a look toward the future, and as presentation for Asia's fashion sector, CENTRESTAGE will showcase emerging global fashion brands and designer labels. Approximately 240 international fashion brands will take part this year, allowing global buyers to re-start and/or make new connections with fashion industry exhibitors.

[Explore The Opportunity](#)

For more information, please contact:
Carmen Lee | Carmen.k.lee@hktdc.org
www.centrestage.com.hk

California Fashion Association

578 Washington Blvd., Suite 827, Marina Del Rey, CA 90292 | Tel: 213 688 6288
email: info@calfashion.org | Website: www.californiafashionassociation.org



California Fashion Association | 578 Washington Blvd., Suite 827, Marina Del Rey, CA 90292

[Unsubscribe ilse@calfashion.org](mailto:ilse@calfashion.org)

[Update Profile](#) | [About Constant Contact](#)

Sent by ilse@calfashion.org in collaboration
with



Try email marketing for free today!