



The California Fashion Association (CFA) is focused on building a knowledge base to identify and meet the needs of the various constituents of the industry.

July 27, 2021

In Case You Missed It!

As Seen In:  SOURCING JOURNAL

"Through the Roof": No Near-Term Relief Seen for Cargo Congestion, Experts Say"

(Excerpt)

With constant hiccups and bottlenecks everywhere you turn, accompanied by skyrocketing container costs, the universal question has been: "When will supply chains return to normalcy?"

Vincent Iacopella, Executive Vice President, at freight forwarder **Alba Wheels Up International**, said that rumblings out of Asia expect constrained shipping container capacity until at least first quarter of 2022, with no break on price. "If the capacity stays that tight, you don't get relief on price."

Iacopella outlined four steps he and the **Alba Wheels Up International** team have taken to mitigate last-minute struggles associated with overcapacity, delays and higher prices.

1. Brands should regularly give ocean carriers advanced allocations - typically three or four weeks.
2. Ensure flexibility in routing - importers could redirect shipments to the Ports of Oakland and Tacoma instead of Los Angeles or Long Beach.
3. Although air freight is more expensive, retailers can ship more inventory via air to relieve pressure off the overloaded ocean freight.
4. Ship goods in earlier to get ahead of rising rates. Many companies are shipping goods to warehouses in Mexico through Alba. From there they can then send the product directly to the consumer duty-free.

*Featuring: Vincent Iacopella | Alba Wheels Up
July 19, 2021*



[Read Full Article Here](#)

For More Information, Please Contact:
Vincent Iacopella | v.iacopella@albawheelsup.com
www.albawheelsup.com

CFA Webinar For:



“Fashion & The Economy”

On July 20th, **WWIN** hosted a virtual seminar featuring **CFA** President Ilse Metchek and Vincent Iacopella, EVP Growth & Strategy for **Alba Wheels Up**.

The insightful discussion focused on the current realities of in-store and e-commerce retailing and gave an overview of supply chain disruption issues.

[Watch Recording](#)

For more information, please contact:
Stacey Rogers | stacey@calfashion.org

California Fashion Association

578 Washington Blvd., Suite 827, Marina Del Rey, CA 90292 | Tel: 213 688 6288
email: info@calfashion.org | Website: www.californiafashionassociation.org



California Fashion Association | 578 Washington Blvd., Suite 827, Marina Del Rey, CA 90292

[Unsubscribe](mailto:unsubscribe@calfashion.org) ilse@calfashion.org

[Update Profile](#) | [About Constant Contact](#)

Sent by ilse@calfashion.org in collaboration
with



Try email marketing for free today!